

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE & FARMERS WELFARE
DEPARTMENT OF AGRICULTURE & FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 3008
TO BE ANSWERED ON 22nd MARCH 2022

WORLD COCONUT DAY

3008. SHRI JANARDAN SINGH SIGRIWAL:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government observed World Coconut Day recently;
- (b) if so, the details thereof;
- (c) the programmes being implemented by the Government for development of coconut cultivation/ production in the country; and
- (d) the other steps taken/being taken by the Government to promote the coconut plantation and also getting good market for coconut production in various States of the country?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a) & (b): World Coconut Day was celebrated on 02.09.2021 on the theme “Building a safe, inclusive resilient and sustainable coconut community amid Covid-19 pandemic and beyond” through a webinar under the chairmanship of Hon’ble Minister for Agriculture & Farmers Welfare. The webinar was attended by over 500 participants which included progressive farmer’s, entrepreneurs, exporters, senior officers of Ministry for Agriculture and Farmers Welfare and the Coconut Development Board, officers of various State Horticulture Missions and farmers collectives across the country.

(c)& (d): Government of India through Coconut Development Board (CDB) is implementing following schemes under Mission for Integrated Development of Horticulture (MIDH) for the integrated development of coconut sector in the country:

- (i) Production and Distribution of Quality Planting Materials
- (ii) Expansion of Area under Coconut
- (iii) Integrated Farming for productivity improvement
- (iv) Technology Demonstration/Quality Testing Lab
- (v) Marketing, Market Intelligent Services, Statistics and Strengthening of Export Promotion Council
- (vi) Information & Information Technology
- (vii) Technical Service, Project Management including Infrastructure and Administration
- (viii) Technology Mission on Coconut
- (ix) Rejuvenation and Replanting
- (x) Coconut Palm Insurance Scheme
- (xi) KeraSuraksha Insurance Scheme

Coconut Development Board (CDB)also undertakes various market promotion activities for development of the coconut sector in the country. The Board undertakes market intelligence activities, market research studies and supports farmer collectives. The Board is the notified Export Promotion Council for coconut and its products other than coir and performs the responsibilities for the same.
