

**GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION & LITERACY**

**LOK SABHA
UNSTARRED QUESTION NO. 2880
TO BE ANSWERED ON 21st MARCH, 2022**

Padhe Bharat Badhe Bharat

2880. SHRI POCHA BRAHMANANDA REDDY:

SHRI GAJANAN KIRTIKAR:

SHRIMATI MANJULATA MANDAL:

SHRI GAUTHAM SIGAMANI PON:

SHRI C.N. ANNADURAI:

SHRI DHANUSH M. KUMAR:

SHRI SELVAM G.:

Will the Minister of EDUCATION be pleased to state:

- (a) whether the Government has launched a 100 days reading campaign Padhe Bharat Badhe Bharat and if so, the details thereof and aims and objective behind the move;
- (b) whether the Government has involved all the Stake holders in the campaign and if so, the details thereof and the outcome therefrom;
- (c) whether the Government has also launched National Initiative for Proficiency in Reading with Understanding and Numeracy (NIPUN) Bharat Scheme and if so, the details thereof;
- (d) the challenges faced by the Government while implementing the Scheme;
- (e) whether the Government has developed mechanism for implementation of the scheme and if so, the details thereof; and
- (f) whether the Government has assessed the performance of NIPUN and if so, the details thereof and the outcome of assessment and corrective steps taken in this regard?

**ANSWER
MINISTER OF STATE IN THE MINISTRY OF EDUCATION
(SMT. ANNPURNA DEVI)**

(a)& (b): Department School Education and Literacy, Ministry of Education, Government of India has launched a 100 days Nation Wide Reading Campaign called Padhe Bharat Badhe Bharat starting from 1st January 2022 so that each child learns to read with comprehension, in a joyful manner, as per the vision of National Education Policy (NEP) 2020.

Children studying in Balvatika to Grade 8 are part of this campaign. Detailed guideline has been shared with class wise weekly calendar of activities which are to be done by children with the help of teachers, parents, peers, siblings or other family members. The link of the guidelines is https://www.education.gov.in/sites/upload_files/mhrd/files/Guidelines_on_Reading_Campaign.pdf. The reading campaign aims to have participation of all stakeholders at national and state level including children, teachers, parents, community, educational administrators etc.

(c) to (f): The Department of School Education and Literacy, Ministry of Education, Government of India has launched the National Mission on Foundational Literacy and Numeracy called National Initiative for Proficiency in Reading with Understanding and Numeracy (NIPUN Bharat) on 5th July 2021 under the aegis of Centrally Sponsored Scheme of SamagraShiksha.

The mission aims to achieve universal foundational literacy and numeracy in primary classes and to ensure that all children attain grade level competencies in reading, writing and numeracy. The Mission lays down priorities and actionable agendas for States/UTs to achieve the goal of proficiency in foundational literacy and numeracy for every child by grade 3.

Detailed guidelines have been developed for implementation of the NIPUN Bharat Mission which includes the Lakshya or Targets for Foundational Literacy and Numeracy starting from the Balvatika upto age group 9. The guidelines for implementation of the NIPUN Bharat mission has been uploaded on the Department's website under the link mentioned below:

https://dsel.education.gov.in/sites/default/files/NIPUN_BHARAT_GUIDELINES_EN.pdf

A National Achievement Survey across the country has been conducted on 12th November 2021 for Grade 3, 5, 8 and 10 students of State Government schools, Government Aided schools, Private Unaided recognized schools and Central Government schools for assessing the competencies attained by the students vis-à-vis learning outcomes.
