

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 2645
TO BE ANSWERED ON 17.03.2022

ESTABLISHMENT OF MSEs AT VILLAGE LEVEL

2645. SHRI DHARAMBIR SINGH:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government proposes to establish Micro and Small Enterprises (MSEs) for employment at village level;
- (b) if so, the time by which the said proposal would be implemented along with the details thereof;
- (c) if not, the reasons therefor; and
- (d) the details of the schemes being run at present in this regard?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a)&(b): Ministry of MSME, through Khadi and Village Industries Commission (KVIC), has been implementing the Prime Minister's Employment Generation Programme (PMEGP), since 2008-09. PMEGP is a major credit-linked subsidy programme aimed at generating self-employment opportunities through establishment of micro-enterprises in the non-farm sector by helping traditional artisans and unemployed youth. Under PMEGP, General Category beneficiaries can avail margin money subsidy of 25% of the project cost in rural areas and 15% in urban areas. For special categories such as Scheduled Castes, Scheduled Tribes, other Backward Classes, Minorities, Women, Ex-Servicemen, Physically Handicapped, North Eastern Region, Hill and Border areas, the margin money subsidy is 35% in rural areas and 25% in urban areas. The Ministry of MSME, from the year 2018-19, has been providing second loan, with subsidy, to existing, well-performing PMEGP/Micro Units Development & Refinance Agency (MUDRA) units for expansion/upgradation of the units.

(c): Do not arise.

: 2 :

(d): Ministry of MSME, through KVIC and Coir Board, is implementing following schemes and programmes to promote entrepreneurship in the rural areas of the country:

1. **Khadi Vikas Yojana:** KVIC is implementing Khadi Vikas Yojana for the promotion and development of Khadi activities in the country through various components like Modified Market Development Assistance (MMDA), Interest Subsidy Eligibility Certificate (ISEC), Workshed Scheme for Khadi Artisans etc. Under Khadi Vikas Yojana, as of now, 4.97 lakh Khadi artisans (spinners, weavers and others) are engaged in various Khadi activities, out of which 3.98 lakh artisans are women.
2. **Gramodyog Vikas Yojana:** The main objective of the Scheme is to revive rural artisan, by imparting advanced training with distribution of modern toolkits, in six Village Industry sectors namely Agro Based and Food Processing Industry (ABFPI), Mineral Based Industry (MBI), Wellness and Cosmetic Industry (WCI), Handmade Paper, Leather and Plastic Industry (HMPLPI), Rural Engineering and New Technology Industry (RENTI) and Service Industry.
3. **Coir Vikas Yojana:** Coir Board, is implementing an umbrella Scheme “Coir Vikas Yojana” for promotion and development of coir industry in the country, with the following 06 components: 1. Science & Technology, 2. Skill Upgradation and Mahila Coir Yojana, 3. Export Market Promotion, 4. Domestic Market Promotion, 5. Trade and Industry Related Functional Support Services (TIRFSS) and 6. Welfare Measures (Prime Minister Suraksha Bima Yojana).

In addition, Ministry of MSME is also implementing ‘Scheme of Fund for Regeneration of Traditional Industries’ (**SFURTI**) Scheme on cluster basis in which the project/activities in rural areas are encouraged.

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