

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 2282

TO BE ANSWERED ON THE 15TH MARCH, 2022

PROMOTION OF PMFBY

2282. SHRIMATI JYOTSNA CHARANDAS MAHANT:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether any steps have been taken by the Government to create awareness among farmers under Pradhan Mantri Fasal Bima Yojana (PMFBY);
- (b) if so, the details thereof, State-wise including Chhattisgarh; and
- (c) the details of insured applications and insured areas of the said yojana in the year 2020-21, State-wise including Chhattisgarh?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री

(SHRI NARENDRA SINGH TOMAR)

(a) to (c) : Government has taken several steps to create substantial awareness about the scheme amongst farmers so that they can enroll themselves voluntarily under the scheme. The Government has made provision to ensure availability of adequate funds for awareness of PMFBY. The revised Operational Guidelines for PMFBY which came into effect from 1st October 2018 have inter-alia provided that the insurance companies should compulsorily spend atleast 0.5% of the total gross premium collected by them for Information, Education and Communication (IEC) activities.

The Government has actively supported the awareness activities being carried out by the States (including Chhattisgarh), implementing Insurance Companies, financial institutions, and CSC network to disseminate key features of PMFBY amongst farmers and members of Panchayati Raj Institutions (PRIs).

Apart from this, other activities for awareness generations involve the publicity of key features and benefits of the scheme through advertisements in leading National and local newspapers, airing of audio-visual spots on regional / local channels, distribution of IEC material in local languages, dissemination of SMS through Kisan / NCIP portal and organisation of online workshops of all stakeholders including farmers, Panchayat Members, and other key stakeholders.

A structured awareness campaign 'Crop Insurance Week/Fasal Bima Saptah' was initiated by the Ministry of Agriculture and Farmers Welfare since Kharif 2021 and Rabi 2021-22 seasons under Azadi Ka Amrit Mahotsav. The core focus of the campaign is to increase the awareness about benefits of the scheme, sensitize the stakeholders and to increase overall enrolment of farmers, thereby helping them to reap the benefits of crop insurance with special focus on identified aspirational/tribal districts.

Further, Fasal Bima Pathshalas are also being organized at village/GP level for knowledge building of farmers on various aspects of scheme implementation from Rabi 2021-22 season.

Government is also organizing a nationwide Doorstep Crop Insurance Policy/receipt Distribution mega drive – 'Meri Policy Mere Haath' from 26.02.2022. Hard copies of crop insurance policy receipts are being distributed to farmers enrolled under PMFBY through special camps at gram Panchayat/village level. All implementing State/UT Governments along with respective insurance companies have been organizing Gram Panchayat level mega policy distribution drive.

State-wise details (including Chhattisgarh) of farmer applications and area insured during the year 2020-21 are **annexed**.

Annexure

FY 2020-21 – State-Wise details of farmer applications and area insured under PMFBY during 2020-21 as on 09.03.2022		
State/UT Name	Total Farmers Applications Insured (Lakh)	Area Insured (Lakh ha)
A & N Islands	0.003	0.003
Assam	14.0	9.2
Chhattisgarh	51.6	24.8
Goa	0.001	0.0001
Haryana	16.5	18.9
Himachal Pradesh	2.4	0.8
Karnataka	16.1	16.1
Kerala	0.8	0.4
Madhya Pradesh	82.8	127.2
Maharashtra	124.0	68.1
Meghalaya	0.001	0.001
Odisha	97.5	11.9
Puducherry	0.1	0.1
Rajasthan	107.6	113.6
Sikkim	0.001	0.0002
Tamil Nadu	56.9	17.0
Tripura	2.0	0.3
Uttar Pradesh	41.9	31.5
Uttarakhand	1.7	9.8
GRAND TOTAL	615.9	449.8
