

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO. 1907
ANSWERED ON 14.03.2022**

**ALLOCATION OF SCHEMATIC FUNDS TO PROMOTE
TOURISM IN WEST BENGAL**

1907. SHRI SAUMITRA KHAN:

Will the Minister of TOURISM be pleased to state:

- (a) the schematic funds allocated to promote tourism especially in backward and rural areas during the current financial year so far, State-wise including West Bengal;**
- (b) whether there has been a sufficient progress in the tourism industry of some States during the last three years;**
- (c) if so, the details thereof, State-wise especially of backward and rural areas details thereof; and**
- (d) the number of foreign tourists who visited tourist places in the State of West Bengal during the last one year and the current year ?**

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): Ministry of Tourism promotes India as a holistic destination including West Bengal. As part of its on-going activities, it releases global print, electronic and online media campaigns in important and potential markets overseas for the promotion of various tourist destinations and products of the country, under the 'Incredible India' brand-line, through its Scheme of "Domestic Promotion and Publicity including Hospitality" (DPPH) and "Overseas Promotion and Publicity including Market Development assistance" (OPMD). Promotions are also regularly undertaken through the website (www.incredibleindia.org) and the Social Media accounts of the Ministry. Under the afore said DPPH and OPMD Scheme, funds are not allocated state-wise.

(b) and (c): The details of Domestic and Foreign Tourist Visits, State-wise for the last three years are given in Annexure.

(d): The number of tourist visits, both Domestic and Foreign, to the State of West Bengal during the last year is given below till September 2021.

| Domestic Tourist Visits (DTV) and Foreign Tourist Visits (FTV) to West Bengal during 2021 | | |
|--|----------------|----------------|
| Months | DTV (P) | FTV (P) |
| | | |
| January | 950585 | 0 |
| February | 828920 | 0 |
| March | 924030 | 0 |
| April | 818225 | 437 |
| May | 313524 | 46 |
| June | 547957 | 126 |
| July | 697544 | 79 |
| August | 1316484 | 177 |
| September | 1862567 | 150 |
| Total | 8259836 | 1015 |

P: Provisional

Source: West Bengal government

ANNEXURE

STATEMENT IN REPLY TO (b) AND (c) OF LOK SABHA UNSTARRED QUESTION NO.1907 ANSWERED ON 14.03.2022 REGARDING ALLOCATION OF SCHEMATIC FUNDS TO PROMOTE TOURISM IN WEST BENGAL

State wise Domestic & Foreign Tourist Visits during 2018-2020

| S. No. | State/ UT | 2018 | | 2019 | | 2020 | |
|--------|---------------------------|-----------|---------|-----------|---------|----------|---------|
| | | Domestic | Foreign | Domestic | Foreign | Domestic | Foreign |
| 1 | Andaman & Nicobar Islands | 498279 | 15242 | 505398 | 16206 | 191207 | 5412 |
| 2 | Andhra Pradesh | 194767874 | 281083 | 237051508 | 280356 | 70828590 | 67591 |
| 3 | Arunachal Pradesh | 512436 | 7653 | 555639 | 7825 | 42871 | 961 |
| 4 | Assam | 4710617 | 15592 | 5447805 | 26878 | 1266898 | 7285 |
| 5 | Bihar | 33621613 | 1087971 | 33990038 | 1093141 | 5638024 | 308080 |
| 6 | Chandigarh | 1538796 | 39681 | 1563795 | 44132 | 417953 | 12218 |
| 7 | Chhattisgarh | 19329501 | 14399 | 17304506 | 6817 | 2810227 | 2322 |
| 8 | Dadra & Nagar Haveli | 609435 | 1608 | 618330 | 1666 | 104959 | 222 |
| 9 | Daman & Diu | 898824 | 5694 | 897804 | 5703 | 297436 | 1382 |
| 10 | Delhi | 29114423 | 2740502 | 36467598 | 2983436 | 9583671 | 681230 |
| 11 | Goa | 7081559 | 933841 | 7127287 | 937113 | 3258715 | 302751 |
| 12 | Gujarat | 54369873 | 513113 | 58864661 | 595607 | 19464517 | 210047 |
| 13 | Haryana | 4888952 | 73977 | 4549017 | 48046 | 2114731 | 17474 |
| 14 | Himachal Pradesh | 16093935 | 356568 | 16829231 | 382876 | 3170714 | 42665 |
| 15 | Jammu & Kashmir | 17076315 | 139520 | 16163330 | 57920 | 2519524 | 5317 |
| 16 | Jharkhand | 35408822 | 175801 | 35580768 | 176043 | 2574704 | 490 |
| 17 | Karnataka | 214306456 | 543716 | 227934714 | 608754 | 77453339 | 165325 |
| 18 | Kerala | 15604661 | 1096407 | 18384233 | 1189771 | 4988972 | 340755 |
| 19 | Lakshadweep | 10435 | 1313 | 6985 | 820 | 3462 | 413 |
| 20 | Madhya Pradesh | 83969799 | 375476 | 88707139 | 327958 | 23519632 | 99819 |
| 21 | Maharashtra | 119191539 | 5078514 | 149294703 | 5528704 | 39234591 | 1262409 |
| 22 | Manipur | 176109 | 6391 | 167560 | 13608 | 49669 | 3139 |
| 23 | Meghalaya | 1198340 | 18114 | 1245633 | 25813 | 24734 | 2311 |
| 24 | Mizoram | 76551 | 967 | 163762 | 2249 | 30890 | 265 |
| 25 | Nagaland | 101588 | 5010 | 125949 | 5577 | 10979 | 518 |
| 26 | Odisha | 15208540 | 110818 | 15307637 | 115128 | 4622273 | 10206 |
| 27 | Puducherry | 1616660 | 141133 | 1713248 | 149919 | 1114942 | 92080 |
| 28 | Punjab | 44595061 | 1200969 | 47385387 | 1101343 | 16692197 | 359114 |
| 29 | Rajasthan | 50235643 | 1754348 | 52220431 | 1605560 | 15117239 | 446457 |
| 30 | Sikkim | 1426127 | 71172 | 1421823 | 133388 | 316408 | 19935 |

| | | | | | | | |
|----|---------------|-------------------|-----------------|-------------------|-----------------|------------------|----------------|
| 31 | Tamil Nadu | 385909376 | 6074345 | 494865257 | 6866327 | 140651241 | 1228323 |
| 32 | Tripura | 414388 | 102861 | 437201 | 154405 | 127815 | 31877 |
| 33 | Telengana | 92878329 | 318154 | 83035894 | 323326 | 39997001 | 46694 |
| 34 | Uttar Pradesh | 285079848 | 3780752 | 535855162 | 4745181 | 86122293 | 890932 |
| 35 | Uttarakhand | 35609650 | 151320 | 37585920 | 152273 | 7005264 | 41339 |
| 36 | West Bengal | 85657365 | 1617105 | 92366025 | 1656145 | 28841732 | 463285 |
| 37 | Ladakh | - | - | 241285 | 38652 | 6743 | 1126 |
| | Total | 1853787719 | 28851130 | 2321982663 | 31408666 | 610216157 | 7171769 |

Source: State/Union
Territory
Administrations