

**GOVERNMENT OF INDIA  
MINISTRY OF CHEMICALS AND FERTILIZERS  
DEPARTMENT OF PHARMACEUTICALS**

LOK SABHA  
UNSTARRED QUESTION No. 1766  
TO BE ANSWERED ON THE 11<sup>th</sup> February, 2022

**Sale of Fake Cosmetic Products**

**1766. SHRI JAGDAMBIKA PAL:**

Will the Minister of **CHEMICALS AND FERTILIZERS** be pleased to state:

- (a) the steps taken by the Government to control the sales of fake cosmetic products;
- (b) the data depicting the estimates of market captured by the sales of fake cosmetic products along with the market share of cosmetics, separately for both imported and make in India Products;
- (c) whether the cosmetics market size is expected to grow in the coming years and if so, the details thereof;
- (d) whether the Government is planning to bring a policy for Make in India Cosmetic Products to ensure that the Indian Cosmetic Companies grow under the Atmanirbhar Bharat Mission; and
- (e) if so, the details thereof and if not, the reasons therefor?

**ANSWER**

**MINISTER IN THE MINISTRY OF CHEMICALS & FERTILIZERS**

**(Dr. MANSUKH MANDAVIYA)**

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(a) to (e): Cosmetics are regulated under the provisions of the Drugs and Cosmetics Act, 1940 and Cosmetics Rules, 2020. The State Licensing Authorities appointed by the respective State Governments under the said Act are empowered to take action on sale and distribution of Spurious cosmetics, Adulterated cosmetics etc. under the provision of Drugs & Cosmetics Act, 1940 and Cosmetics Rules, 2020. For isolated complaints on quality of cosmetics, as and when received the matter is referred to the concerned state licensing authority for taking necessary action as per Drugs & Cosmetics Act, 1940 and Rules made thereunder.

In December 2020, the Ministry of Health and Family Welfare (MoHFW) announced the New Cosmetic Rules 2020 which demarcates cosmetics from drugs, both of which were regulated by the Drugs and Cosmetics Act of 1940. The rules relate to the import, manufacturing, labelling, distribution and sales of cosmetics in India and have been separately updated and codified.

Department does not maintain the data relating to market size of cosmetics. As per available industry sources, currently, the cosmetics market size ranges between USD 6.5 billion and USD 13.2 Billion and is estimated to reach USD 35 billion by 2035.

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