GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA UNSTARRED QUESTION NO. †1384 TO BE ANSWERED ON 10.02.2022

SUPPORT TO SMALL BUSINESSES

†1384. SHRI SANJAY BHATIA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether the Government has taken any steps for assistance of small businessmen to establish themselves in global market;

(b) if so, the details thereof;

(c) whether the Government proposes to set up a panel of experts and contemplates on how to reach customers of all over the world;

(d) if so, the details thereof; and

(e) the steps taken by the Government to expand business of MSMEs at global level to provide service to the international customers?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI NARAYAN RANE)

(a) & (b): Ministry of Micro Small and Medium Enterprises through its MSME-Development Institutes (DIs) situated in all States, facilitates Micro Small and Medium Enterprises (MSMEs) to export from Domestic Tariff Area (DTA) and Special Economic Zones. For this purpose, 52 Export Facilitation Centres (EFCs) have been established to provide hand-holding support to MSMEs as well as creating linkages with Export Promotion Councils, Commodity Boards, etc.

(c) to (e): To support MSMEs reach out to customers across the world, the Ministry is implementing International Cooperation Scheme (IC) facilitating participation of the MSMEs in International Exhibitions, Trade Fairs, Buyer-seller meets, etc. Further, a comprehensive B2B Portal- MSME mart.com is being operated by the National Small Industries Corporation (NSIC) as a one stop digital solution to all business needs of MSMEs and provide next generation services to MSMEs to make them competitive in global market. The Ministry has also established Enterprise Development Centres (EDCs) with the aim to build a network of entrepreneurial leaders by providing professional mentoring and handholding support services to existing as well as aspiring entrepreneurs. So far, 102 EDCs have been established all across the country. Further, various other schemes are being implemented by the Ministry to help MSMEs expand their business in the global market by providing them assistance for technology upgradation, skill development, quality certification etc. Besides, Directorate General of Foreign Trade (DGFT) is implementing schemes like Niryat Bandhu Scheme (NBS) for mentoring new and potential entrepreneurs about the intricacies of foreign trade.