

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 1276
TO BE ANSWERED ON 09th FEBRUARY, 2022

MARKETING OF SPICES

1276. SHRI GNANATHIRAVIAM S.:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government proposes to market branded spices and value-added products in the domestic market through a separate channel;
- (b) if so, the details thereof; and
- (c) the steps taken by the Government to ensure remunerative, stable prices for farmers and quality products at reasonable prices for consumers?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SMT. ANUPRIYA PATEL)

(a) & (b): The mandate for the production, research, development, domestic marketing of spices except Cardamom is vested with the Union Ministry of Agriculture & Farmers Welfare. However, Spices Board is mandated with the export promotion of scheduled spices, including branded and value-added products and production & marketing of Cardamom. The primary sale of cardamom in India is carried out through auctions, which are governed by the Cardamom (Marketing & Licensing) Rules 1989 (as amended till 2018), framed as per the provisions of the Spices Board Act.

(c): In order to facilitate farmers in realizing the better price of their crops, the Board organizes Buyer Seller Meets in various parts of country, to establish direct market linkage between farmers and exporters/processors. In addition to this, Spices Board has introduced cloud based e-auction system for cardamom for transparency and better price discovery thereby ensuring remunerative price for the cardamom farmers. Further, Spices Board, with a view to empower the farmers to get better price realization and wider market for their produce, has established eight crop specific Spices parks in the production / market centers. The objective of the park is to have integrated operation for cultivation, post harvesting, processing and value addition, packaging and storage of spices and spice products.
