

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE  
LOK SABHA**

**UNSTARRED QUESTION NO. 114.  
TO BE ANSWERED ON WEDNESDAY, THE 2<sup>ND</sup> FEBRUARY, 2022.**

**INDUSTRIALLY BACKWARD DISTRICTS**

**114. DR. SUKANTA MAJUMDAR:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

**वाणिज्य एवं उद्योग मंत्री**

- (a) whether the Government has expanded the list of industrially backward districts in the country including West Bengal and if so, the details thereof;
- (b) the district-wise details of schemes being implemented to promote industrialization through DPIIT in West Bengal including North Dinajpur and South Dinajpur districts, during the last three years;
- (c) whether the Government proposes to initiate 'One District One Product' scheme in each district of the country and if so, the details thereof with special reference to North Dinajpur and South Dinajpur districts; and
- (d) the other new initiatives/steps being taken by the Government for the strengthening of Industrial sector in the Country with special reference to West Bengal?

**ANSWER**

**वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)**

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI SOM PARKASH)**

- (a):** Sir, the State Governments decide on identification of Industrially Backward Districts in their States. Government of West Bengal has classified developed areas and backward areas into A, B, C, D and E zones, under the scheme of 'Banglashree for Micro, Small and Medium Enterprises. Districts of North and South Dinajpur of West Bengal fall under Zone D.

As per Gazette Notification No. 1543/MSMET-18011/1/2020 dated 22nd July, 2020 of Government of West Bengal, an eligible micro or small enterprise, located in Zone D, is entitled to State Capital Investment subsidy, interest subsidy on term loan, etc., and other details, as available on the following link to the said notification-  
<https://wbmsme.gov.in>

**(b) to (d):** The Central Government has initiated the One-District-One-Product (ODOP) in different States/UTs. ODOP is seen as a transformational step towards realizing the true potential of a district, fueling its economic growth, generating employment and rural entrepreneurship.

ODOP initiative is operationally merged with 'Districts as Export Hub (DEH)' initiative under DGFT, Department of Commerce. The objective of DEH is to identify products/ services across a district (including GI products) which has possible export potential. State Export Promotion Committees (SEPCs) and District Export Promotion Committees (DEPCs) have been constituted in all the 36 States/UTs to provide support for export promotion activities and address and reduce the bottlenecks for attaining export growth in these districts.

State-wise / district-wise list of products identified under 'District as Export Hub' initiative, including products from North Dinajpur and South Dinajpur districts is available on the following link:

<https://exporthubs.gov.in/images/pdf/Final%20Product%20List.pdf>

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