

LOK SABHA
UNSTARRED QUESTION NO. 105
TO BE ANSWERED ON 02.02.2022

EXPORT OF HANDLOOM ARTICLES

105. SHRI ASHOK KUMAR RAWAT:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) the details of the countries to which handloom articles have been exported as on date during each of the last three years;
- (b) whether the Government has prepared any special scheme keeping in view the increasing demand of Indian handloom articles in foreign countries; and
- (c) if so, the details thereof?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)
THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a): The details of top 20 countries for exports of Handloom products during the last three years is at Annexure-I.

(b) & (c): Handloom Export Promotion Council, a nodal agency to promote the export of handloom products, provides support and guidance to the Indian Handloom exporters and international buyers for trade promotion and international marketing.

In addition, Ministry of Textiles through Office of Development Commissioner (Handlooms), promotes export of handlooms under National Handloom Development Programme (NHDP) by way of:

- Assistance in establishing international marketing linkages to suitable Apex/Primary handloom cooperative societies, corporations, producers' companies, handloom awardees, exporters, other talented weavers etc. who are producing exclusive exportable handloom products.
- Market penetration through organisation/participation in international fairs/exhibitions, big ticket events, Buyer Sellers Meet, Reverse Buyer Sellers Meet etc., for export promotion of handloom products. Publicity and brand development through India Handloom Brand (IHB), Handloom Mark (HLM) and other measures.

S. No	2018-19	2019-20	2020-2021
	Country	Country	Country
1	U S A	U S A	U S A
2	SPAIN	SPAIN	U K
3	U K	UK	AUSTRALIA
4	ITALY	GERMANY	SPAIN
5	U ARAB EMTS	FRANCE	GERMANY
6	GERMANY	U ARAB EMTS	FRANCE
7	FRANCE	AUSTRALIA	ITALY
8	AUSTRALIA	ITALY	SOUTH AFRICA
9	NETHERLAND	NETHERLAND	NETHERLAND
10	SOUTH AFRICA	SOUTH AFRICA	SWEDEN
11	JAPAN	JAPAN	JAPAN
12	BELGIUM	GREECE	CANADA
13	GREECE	SWEDEN	GREECE
14	CANADA	SRI LANKA DSR	U ARAB EMTS
15	CHILE	CANADA	BRAZIL
16	SRI LANKA DSR	BRAZIL	FINLAND
17	BRAZIL	CHILE	ISRAEL
18	SWEDEN	BELGIUM	CHILE
19	DENMARK	PORTUGAL	SRI LANKA DSR
20	PORTUGAL	DENMARK	SENEGAL
