

GOVERNMENT OF INDIA  
MINISTRY OF AGRICULTURE AND FARMERS WELFARE  
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

**LOK SABHA**  
**STARRED QUESTION NO. 469**  
TO BE ANSWERED ON THE 05<sup>TH</sup> APRIL, 2022

**BETEL LEAVES CULTIVATION**

† \*469. SHRI KUNWAR PUSHPENDRA SINGH CHANDEL:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government has made special efforts to promote cultivation of betel leaves on cooperative basis in Bundelkhand;
- (b) if so, the details thereof;
- (c) whether the Government proposes to promote high labour-intensive cooperative-based farming and agricultural industries; and
- (d) if so, the details of the efforts being made in this regard in Bundelkhand?

**ANSWER**

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री

(SHRI NARENDRA SINGH TOMAR)

(a) to (d): A statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF LOK SABHA  
STARRED QUESTION NO.469 DUE FOR REPLY ON 05<sup>TH</sup> APRIL, 2022.**

(a & b): The Central Government is promoting cultivation of betelvine in the country under Rashtriya Krishi Vikas Yojana (RKVY)-Raftar Scheme. Under the stated scheme, the Government is providing 50% assistance (@ Rs.50453/- for 1000 sqm) for establishment of Baroj (Pandal), in cluster, for betelvine cultivation through Government of Uttar Pradesh and Madhya Pradesh. A total of 104 ha has been covered under this programme during the period from 2018-19 to 2021-22 in the State of Uttar Pradesh. In Madhya Pradesh, 44.4 ha were covered under this scheme in 2015-16. The details of assistance given in the States of Madhya Pradesh and Uttar Pradesh including Bundelkhand region under RKVY are enclosed at **Annexure-I**.

The Directorate of Arecanut and Spices Development (DASD), Calicut, under Ministry of Agriculture & Farmers Welfare provides support through Mission for Integrated Development of Horticulture (MIDH) to State Agricultural Universities and Indian Council of Agricultural Research Institutes to produce good quality nucleus planting material of betelvine. Two high-tech planting material production structures, one at Regional Research Station, Belatal, **Mahoba** district with the financial assistance of 11.2 lakhs & another at Krishi Vigyan Kendra, **Lalitpur** district with the financial assistance of 15.6 lakhs (under Banda University of Agriculture and Technology, Uttar Pradesh) have been established to cater the planting material needs of betelvine farmers.

(c & d): The Government is also promoting Cluster approach through formation of Farmer Producer Organisations (FPOs) under Central Sector Scheme "Formation and Promotion of 10,000 new Farmer Producer Organisations (FPOs)", which can be registered under Companies Act or Cooperative Act, to promote farming and agricultural Industries in the country including Bundelkhand region. So far, 35 such FPOs have been formed in Bundelkhand region for leveraging economies of scale and improving market access for members. The special emphasis is also given under Mission for Integrated Development of Horticulture (MIDH) for adoption of area based cluster approach towards developing regionally differentiated crops, which are agro-climatically most suitable for the State/region.

**Annexure-I**

<b>Betelvine Cultivation Projects</b>			
S.No.	Commencement Year	Project Name	Total Cost (In Crore)
Madhya Pradesh			
1	2015-16	Betelvine Cultivation	4.2
Uttar Pradesh			
1	2018-19	Betelvine development in Uttar Pradesh	1.9772
2	2019-20	Betelvine development in Uttar Pradesh	2.0964
3	2020-21	Betelvine development in U.P.	2.5001
4	2021-22	Betelvine development in U.P.	2.6060
Total			13.3797

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