

GOVERNMENT OF INDIA
MINISTRY OF MINORITY AFFAIRS
LOK SABHA
STARRED Q.NO. 309
ANSWERED ON 24.03.2022

USTTAD SCHEME

***309. SHRI P.P. CHAUDHARY:**
SHRI CHANDRA PRAKASH JOSHI:

Will the MINISTER OF **MINORITY AFFAIRS** be pleased to state:

- (a) the details regarding the number of persons benefitted from the Upgrading the Skills and Training in Traditional Arts/Crafts for Development (USTTAD) scheme in Rajasthan, Madhya Pradesh, Uttar Pradesh and Odisha launched by the Government during the last three years and the current year, State and district-wise;
- (b) the number of project implementation agencies especially registered for implementation of USTTAD scheme in the said States;
- (c) the details of girls/women who have been benefitted by the scheme during the last three years; and
- (d) the funds allocated and utilized for the implementation of USTTAD scheme during the last three years and the current year?

ANSWER
THE MINISTER OF MINORITY AFFAIRS
(SHRI MUKHTAR ABBAS NAQVI)

(a) to (d) A Statement is laid on the table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF LOK SABHA
STARRED QUESTION NO. 309 TO BE ANSWERED ON 24.03.2022 ASKED BY
HON'BLE MEMBERS OF PARLIAMENT SHRI P.P. CHAUDHARY AND SHRI
CHANDRA PRAKASH JOSHI REGARDING "USTTAD SCHEME"**

(a) Upgrading the Skills and Training in Traditional Arts/Crafts for Development (USTTAD) scheme was launched on 14th May, 2015 to preserve the rich heritage of traditional arts/crafts of minorities. The scheme aims at capacity building and updating the traditional skills of master craftsmen/artisans, documentation of identified traditional arts/crafts of minorities, set standards for traditional skills, training of minority youths in various identified traditional arts/crafts through master craftsmen, and develop national and international market linkages. The scheme is implemented through Project Implementing Agencies (PIAs). Hunar Haat is also being implemented since 2016-17 as a component of USTTAD scheme and is an effective platform wherein opportunity is given to artisans/craftsmen and culinary experts from across the country to showcase and market their handicrafts and indigenous products. Hunar Haat is helping in promotion and preservation of languishing traditional arts, crafts and indigenous products which is playing an effective role in the pledge of Swadeshi se Swavalamban'' and 'Vocal for Local', thereby contributing to the objectives of Aatmanirbhar Bharat. Hunar Haat has generated employment and employment opportunities for artisans, craftpersons and associated persons and has further strengthened their market linkages. So far, more than 8 lakh artisans, craftsmen and people associated with them have benefitted through various Hunar Haats organized by the Ministry throughout the country.

The USTTAD Scheme is a Central Sector Scheme and no state/UT wise funds and/or targets are allocated/released under this scheme. A total of 23,130 trainees have been trained under the USTTAD Scheme so far. A total of 3146 eligible persons have been trained and thereby directly benefitted under the Scheme during last three years and the current year in Madhya Pradesh, Rajasthan and Uttar Pradesh. The state-wise details of beneficiaries is as under :-

State	Beneficiaries
Madhya Pradesh	809
Rajasthan	270
Uttar Pradesh	2067
Total	3146

While no project under USTTAD Scheme is currently implemented in Odisha, proposals to that effect are considered subject to eligibility.

(b) A total of 38 PIAs have been empanelled for implementation of USTTAD Scheme in the said States:-

State	PIAs
Rajasthan	03
Madhya Pradesh	11
Uttar Pradesh	27
Total	38

While no project under USTTAD Scheme is currently implemented in Odisha, proposals to that effect are considered subject to eligibility.

(c) Minimum 33% seats are earmarked for minority girls/women under the Scheme. A total of 6,580 girls/women, out of 6930 beneficiaries, i.e. more than 90%, have been trained and thereby directly benefited under the USTTAD Scheme during the last three years.

(d) The funds allocated and utilized for the implementation of USTTAD Scheme during the last three years and the current year are as given below:-

S.No.	Year	Allocated		Utilized
		BE	RE	
1.	2018-19	30.00	50.00	31.26
2.	2019-20	50.00	60.00	54.48
3.	2020-21	60.00	60.00	56.74
4.	2021-22	47.00	-	44.34
				(As on 23.03.2022)
