

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
STARRED QUESTION NO. *125
TO BE ANSWERED ON 10.02.2022

EMPLOYMENT GENERATION THROUGH KVIC SCHEMES

*125 SHRI SELVAM G.:
SHRI C.N. ANNADURAI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Khadi and Village Industries Commission (KVIC) has started any scheme to provide self-employment to the differently abled, Scheduled Castes (SC), Scheduled Tribes (ST), Other Backward Classes (OBC), minorities and persons living below poverty line in the rural and backward areas of the country;
- (b) if so, the details thereof along with the funds allocated and released under such scheme during each of the last five years and the current year;
- (c) whether the Government has put in place monitoring mechanism to ensure proper utilization of funds under the scheme and if so, the details thereof;
- (d) the number of KVIC units set up and the number of persons from the differently abled, SC/ST, OBC and minorities benefited therefrom during each of the last three years and the current year in the State of Tamil Nadu; and
- (e) the other steps taken/proposed to be taken by the Government for generation of more employment avenues in the sector?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI NARAYAN RANE)

- (a) to (e): A statement is laid on the table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) to (e) OF THE LOK SABHA STARRED QUESTION No.*125 FOR ANSWER ON 10.02.2022

(a) & (b): Ministry of MSME through Khadi & Village Industries Commission (KVIC) is implementing Prime Minister's Employment Generation Programme (PMEGP), which is a major credit-linked subsidy programme, aimed at generating self-employment opportunities for the rural and urban unemployed persons including the differently abled, Scheduled Castes, Scheduled Tribes, Other Backward Classes and Minorities by establishment of micro-enterprises in the non-farm sector.

Under PMEGP, General Category beneficiaries can avail Margin Money subsidy of 25 % of the project cost in rural areas and 15% in urban areas. For Special Categories such as SC/ST/OBC/Minorities/Women/Ex-Serviceman/Physically Handicapped /NER/Hill and Border areas, etc., the Margin Money subsidy is 35% in rural areas and 25% in urban areas. Maximum project cost for manufacturing sector is Rs.25 lakh and for service sector is Rs.10 lakh. Since its inception upto 31.01.2022, about 7.48 lakh new micro units have been assisted utilizing Margin Money subsidy of Rs.18121 cr. generating estimated employment opportunities for about 61 lakh persons.

In addition, KVIC is also implementing the following programmes to provide self employment opportunities in rural and backward areas:

- i. **Honey Mission:** Under this programme, bee boxes with bee colonies, tool kits and training are provided to supplement the income of farmers, adivasis and rural youth as beekeepers.
- ii. **Kumbhar Sashaktikaran Programme:** Under this programme, rural potters have been provided with training and new energy efficient equipment like Electric Pottery Wheels, Blungers, etc.

Funds allocated and released under the above schemes is as under:

(Rs.in Crore)

S. N	NAME OF THE PROGRAM ME	2016-17		2017-18		2018-19		2019-20		2020-21		2021-22#	
		Allo catio n	Rele ased	Alloc ation	Rele ased	Alloc ation	Rele ased	Alloc ation	Rele ased	Alloc ation	Relea sed	Alloc ation	Rele ased
1	PMEGP	1120.00	1280.93	1195.00	1312.40	2118.80	2070.00	2464.44	1950.82	2159.49	2188.80	2500.00	1785.00
2	Honey Mission	2.50	2.14	51.02	54.02	-	15.06	15.00	13.43	11.07	7.47	5.78	8.19
3	Kumbhar Sashaktikaran	2.00	2.00	2.02	2.08	16.00	14.49	17.00	13.53	18.61	18.95	6.02	0.60

up to 31.01.2022

(c): Field offices of KVIC headed by Zonal Dy. CEOs and State Directors are responsible for proper monitoring and effective implementation of the Khadi and Village Industries' programmes. All data regarding the progress of scheme implementation are maintained in the respective State Offices and are periodically reviewed by the KVIC HQ and the Ministry.

The progress of PMEGP is monitored regularly based on MIS data available on PMEGP portal at the following level:

- i. State level Monitoring Committee / State Level Banker's Committee meeting are held on a quarterly basis to review the performance and resolve the issues pertaining to implementation of PMEGP.
- ii. KVIC arranges regular meetings with senior officers of financing banks to review the performance/achievement regarding disbursement of loans.
- iii. Ministry of MSME regularly reviews and monitors the overall implementation of PMEGP in coordination with KVIC.

(d): Category-wise details of KVI units set up/persons benefitted under PMEGP and other KVIC schemes in Tamil Nadu during last five years and current year are given at Annexure.

(e): Following initiatives are being taken by the Government to create more employment opportunities under Khadi and Village Industries sector:

- i. Awareness camps, workshops, weekly webinars and exhibitions at all levels are being organized in order to propagate the KVI schemes for generation of employment opportunities.
- ii. Maximum project cost under PMEGP is being raised from existing Rs.25 lakhs to Rs.50 lakhs for Manufacturing and from Rs. 10 lakh to Rs. 20 lakh for Service sector to generate additional employment.
- iii. The list of activities permitted to be undertaken under PMEGP has been expanded.
- iv. Quantum of subsidy has been increased for applicants from aspirational districts and transgenders.
- v. Considering the present market demand and the effect of COVID-19 pandemic, KVIC has started online selling of all KVI products. KVI products are available to every Indian's door step through www.ekhadiindia.com, www.khadiindia.gov.in.
- vi. KVIC has developed an online portal Khadi Institutions Registration and Certifications Sewa (KIRCS) for easier registration of new Khadi Institutions.
- vii. New and innovative product like "Khadi Prakritik Paint" has been launched by KVIC wherein any individual can set up a unit under PMEGP.
- viii. KVIC through its 18 departmental and 17 non-departmental training centres (Institutional and KVI Board) conduct training programmes for youth for employment purposes.

Annexure

Annexure referred to in reply to part (d) of the Lok Sabha Starred Question No. 125 for answer on 10.02.2022

Category-wise Achievement under PMEGP in Tamil Nadu									
(Project and Estimated Employment in numbers and Margin Money: Rs. in lakh)									
Year	Differently Abled			Scheduled Castes			Scheduled Tribes		
	Projects	Margin Money	Estimated Employment	Projects	Margin Money	Estimated Employment	Projects	Margin Money	Estimated Employment
2016-17	15	27.30	120	358	794.87	2853	9	13.77	64
2017-18	0	0.00	0	478	980.64	9824	24	42.53	192
2018-19	40	82.38	320	532	1143.19	4256	74	65.68	592
2019-20	30	70.55	240	508	1205.80	4064	20	28.57	160
2020-21	34	55.94	272	534	1267.50	4272	42	37.00	336
2021-22 upto 27.01.2022	24	39.42	192	409	1019.39	3272	26	37.14	208

Category-wise Achievement under PMEGP in Tamil Nadu						
(Project and Estimated employment in numbers and Margin Money: Rs. in lakh)						
Year	Other Backward Classes			Minorities		
	Projects	Margin Money	Estimated Employment	Projects	Margin Money	Estimated Employment
2016-17	2111	6561.09	18961	126	301.87	1063
2017-18	2331	7491.77	18648	146	265.76	1168
2018-19	3203	10637.98	25624	140	250.39	1120
2019-20	2784	9536.45	22272	105	216.80	840
2020-21	2994	10822.33	23952	145	317.09	1160
2021-22 upto 27.01.2022	2280	8111.57	18240	79	249.89	632

Category-wise beneficiaries under various components of Gramodyog Vikas Yojana in Tamil Nadu is given below:

Honey Mission in Tamil Nadu				
Year	SC	ST	Other	Total
2017-18	50	25	0	75
2018-19	80	162	183	325
2019-20	10	75	15	100
2020-21	35	36	49	120
2021-22 Upto 04.02.2022	20	47	13	80

Pottery Programme in Tamil Nadu				
	SC	ST	OBC	Total
2018-19	0	0	380	380
2019-20	0	0	320	320
2020-21	0	0	207	207