

LOK SABHA
UNSTARRED QUESTION NO. 632
TO BE ANSWERED ON 01.12.2021

PROMOTION OF HANDICRAFT

632. SHRI MADDILA GURUMOORTHY:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government has any proposals to promote handicrafts in and around Srikalahasti and also weavers who are weaving sarees from Venkatagiri constituency in Andhra Pradesh; and
(b) if so, the details thereof alongwith the Corporations, Agencies and organizations engaged/ involved in achieving meaningful growth of the Handicrafts Sector in Srikalahasti and weavers from Venkatagiri Constituency in Andhra Padesh?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES
(SMT. DARSHANA JARDOSH)

(a) & (b): Yes Sir, the Office of Development Commissioner (Handicrafts) implements various schemes for promotion and development of handicraft sector in the State of Andhra Pradesh including Srikalahasti and Venkatagiri constituency. The details of interventions/activities like organising marketing events, skill upgradation training, design development workshops, distribution of modern tool kits and organising seminar etc by the Office of Development Commissioner (Handicrafts) in Andhra Pradesh during last five years are as under:

Financial Year	No. of intervention executed	Amount Released (Rs. in lakhs)	No. of beneficiary covered directly
2016-17	36	1619.71	2238
2017-18	19	360.10	1901
2018-19	14	269.20	9767
2019-20	39	184.94	1354
2020-21	74	313.89	3775
Total	182	2747.84	19035

Office of Development Commissioner (Handlooms) also implements various interventions for development of handloom sector and to promote the marketing channels in domestic as well as international market. The details of marketing event / expo organized by the Office of Development Commissioner (Handlooms) in Andhra Pradesh during last five years are as under:

Financial Year	No. of event events executed	Amount Released (Rs. In lakh)	No. of beneficiary covered (directly and indirectly)
2016-17	5	52.00	11,000
2017-18	10	50.49	23,000
2018-19	2	41.50	5,000
2019-20	7	47.00	15,000
2020-21	6	58.40	10,000
Total	30	249.39	64,000

Further, the following major agencies/organisation have been engaged for the promotion of handicrafts and weavers in the State of Andhra Pradesh including Srikalahasti and Venkatagiri constituency:

- M/s State Handicrafts Development co-corporation, Vijayawada, Andhra Pradesh.
- M/s Shilparamam Arts, Crafts and Cultural Society, Vijayawada, Andhra Pradesh.
- M/s Society for Weavers' Welfare in Andhra Pradesh (SWWAP), Ratnagiri, Andhra Pradesh
- District Rural Development Agency, Chittoor, Andhra Pradesh.
- M/s Chittoor Handicrafts Producer Company Limited, Chittoor.
- National Handloom Development Corporation, Greater Noida, Uttar Pradesh.
