

**Government of India  
Ministry of Consumer Affairs, Food and Public Distribution  
Department of Consumer Affairs**

**LOK SABHA  
UNSTARRED QUESTION NO. 587  
TO BE ANSWERED ON 01.12.2021**

**AMRIT MAHOTSAV**

587. SHRI SUNIL KUMAR SINGH:  
(OIH)

**Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION**  
**उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण मंत्री** be pleased to state:

- (a) the details of programmes organized by the Ministry and the Central Public Sector Undertakings under the control of the Ministry in pursuit of celebration of Azadi Ka Amrit Mahotsava; and
- (b) the details of the programmes proposed to be organized in course of celebration of Azadi Ka Amrit Mahotsav in the days ahead?

**ANSWER**

**उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण राज्य मंत्री  
(श्री अश्विनी कुमार चौबे)**

**THE MINISTER OF STATE  
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION  
(SHRI ASHWINI KUMAR CHOUBEY)**

(a) & (b): Under Azadi ka Amrit Mahotsav, the Department of Consumer Affairs and the organisations under it have organised training programs, lectures, webinars and consumer awareness programs on an ongoing basis on various issues like Consumer Protection, importance of Standards, Hallmarking scheme, awareness and advocacy regarding MRP, verification of weights and measures etc. These activities involve participation of educational institutions, Self-help Groups and industry bodies and consumer organisation. A hackathon event with participation of students, companies has generated software responses on analysis of Consumer Commission cases. Department has performed a Nukkad Natak on Jago Grahak Jago theme in Aadi Mahotsava organised by Ministry of Tribal Affairs and Indian International Trade Fair organised by ITPO.

The Department of Food & Public Distribution along with its CPSUs have organised awareness program on various rights extended to the eligible beneficiaries under NFSA, awareness about One Nation One Ration Card, advantages of Negotiable Warehouse Receipts, benefits of fortified rice etc have been focussed on. Further, towards enhancing the green belt in India, some of the organizations under administrative control of this department have also undertaken plantation drives in their premises.

Further, DFPD along with its CPSUs has also celebrated the iconic week of Azadi Ka Amrit Mahotsav from 15th November, 2021 to 21st November, 2021, which has been extended upto 30th November, 2021, wherein various activities on Pan India Level such as inauguration of Food Security Museum, Thanjavur, Tamil Nadu, FCI's Office Building, Hubballi, Karnataka, Convocation ceremony at NSI, Kanpur, webinar on Food Security, Interaction with Paddy, Wheat and Sugar Cane Farmers/Beneficiaries/Self Help Groups/Sugar Mill Representatives, Inauguration of Steel Silos and Analytical Quality Control Lab, launching of short films for generating awareness about Procurement, Storage Operation and Fortification of Rice etc. were done during the said period.

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