

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE**

**LOK SABHA**

**UNSTARRED QUESTION NO. 501.  
TO BE ANSWERED ON WEDNESDAY, THE 1<sup>ST</sup> DECEMBER, 2021.**

**IPR AWARENESS**

**501. SHRI VINCENT H. PALA:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) whether steps have been taken by the Ministry to encourage Intellectual Property Rights (IPR) awareness among tribals, cultural artists, tribal entrepreneurs in NER;
- (b) if so, the details thereof;
- (c) whether the Ministry has taken any action on setting up of an IP Museum as per the National IPR Policy 2016 and if so, the details thereof;
- (d) whether the Ministry has released awareness campaigns, audio/visual/print material in tribal languages of NER; and
- (e) if so, the details thereof?

**ANSWER**

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI SOM PARKASH)**

- (a) & (b):** Focusing on the Northeast region, the Department for Promotion of Industry and Internal Trade (DPIIT) through its professional body, Cell for IPR Promotion and Management has conducted various IPR awareness events. The list of events conducted is as below:

<b>Schools/Colleges</b>	<b>DATE</b>
Vivekananda Kendra Vidyalaya, Roing, Arunachal Pradesh	January, 2020
Department of Sociology, St Joseph's college (Autonomous), Jakhama, Nagaland "Intellectual property rights for academic and research visibility"	22 <sup>nd</sup> - 23 <sup>rd</sup> October 2021
<b>Roadshows</b>	
Guwahati, Assam	17 <sup>th</sup> June 2016
Imphal, Manipur	21 <sup>st</sup> June 2016

<b>DPIIT in collaboration with MSME</b>	
Overview of IPR, Assam	3 <sup>rd</sup> Mar. 2020
Introduction to IPR, MSME DI Guwahati	26 <sup>th</sup> Mar. 2021
Assam, Guwahati	26 <sup>th</sup> Feb 2019
Assam, Jorhat	6 <sup>th</sup> Mar 2019
Guwahati , Assam	22 <sup>nd</sup> Oct 2019
Guwahati, Assam	22 <sup>nd</sup> Nov 2019

As an initiative to promote GIs of different regions of India, CIPAM-DPIIT has launched a video on Muga Silk of Assam, one of the registered GI of North East.

CII in association with DPIIT organised a GI Festival of India, a mega virtual exhibition and conference from 9<sup>th</sup> Jan 2021 to 8<sup>th</sup> February 2021. Six GI Exhibitors from the various states of North East actively participated in this virtual exhibition and conference and promoted their GIs. These exhibitors included MUGA SILK (ASSAM), JOHA RICE (ASSAM), KAJI NEMU (Assam), CHOKUWA RICE (ASSAM), CHAKSHESANG SHAWL (Nagaland), IDU MISHMI TEXTILES (Arunachal Pradesh). This exhibition helped connect consumers and producers and show case & promote the registered GIs of different regions of the country with an opportunity to improve livelihood and economy of rural community.

**(c) to (e):** No such steps have been taken at present

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