

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO.3681
TO BE ANSWERED ON THE 21TH DECEMBER, 2021

AGRICULTURAL EXPORTS FROM LADAKH

3681. SHRI JAMYANG TSERING NAMGYAL:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government has initiated any steps to export agro-based products from the Union Territory of Ladakh;
- (b) if so, the details thereof; and
- (c) if not, the reasons therefor?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a) & (b): The Agricultural and Processed Food Products Export Development Authority (APEDA) has undertaken several initiatives in the Union Territory (UT) of Ladakh for development of exports from the region. APEDA office in the Department of Industries and Commerce, Leh, UT of Ladakh has been set up. APEDA has identified export potential products as well as shared draft agri export plan with UT of Ladakh for potential products such as Sea buckthorn, Apricots and certified organic products. Field visits and interaction of APEDA officials with the stakeholders and entrepreneurs of Sea buckthorn products and other products have been held. Product samples of Sea buckthorn such as juice, pulp, seed oil and herbal fusion tea were obtained and provided to Indian corporate food producers for development of products for domestic as well as overseas market. APEDA has facilitated sending sample of Kargil apple to Middle Eastern countries and Solar dried Apricots to Singapore by startup companies for establishing export chain to enter into international market for UT of Ladakh products.

Besides, a centrally sponsored "PM Formalisation of Micro food processing Enterprises" (PMFME) Scheme is being implemented by Ministry of Food Processing Industries for providing financial, technical and business support for upgradation of micro food processing enterprises in the country including Ladakh. The Scheme has adopted One District One Product (ODOP) approach to reap the benefit of scale in terms of procurement of inputs, availing common services and marketing of products. Under ODOP, the product Sea Buckthorn has been identified for Leh district and Apricot for Kargil district.

(c): Does not arise.
