

Government of India
Ministry of Finance
Department of Economic Affairs

LOK SABHA

UNSTARRED QUESTION NO.3645

TO BE ANSWERED ON MONDAY DECEMBER 20, 2021/AGRAHAYANA 29, 1943(SAKA)

IMPLEMENTATION OF SUKANYA SAMRIDDHI YOJANA

No.3645 SHRIMATI JYOTSNA CHARANDAS MAHANT:

Will the Minister of **FINANCE** be pleased to state:-

- the details of effective steps taken by the Government for successful implementation of 'Sukanya Samriddhi Yojana' to ensure maximum benefits to girls;
- whether the Government has determined any specific role of the States under this scheme;
- if so, the details thereof and the target fixed under the scheme; and
- the details of funds allocated under this scheme, State-wise including Chhattisgarh?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF FINANCE

(SHRI PANKAJ CHAUDHARY)

- The Sukanya Samriddhi Account (SSA) Scheme is being given due audio, video electronic and print media publicity. Campaigns to open accounts are also launched from time to time for information of the public by Department of Posts (DoP). The details of campaign run by DoP is given below:

Sr. No.	Details of Campaign	Duration
1	Balika Shakti Campaign	09.12.2019 to 18.01.2020
2	Mahila Divas Campaign	24.02.2020 to 07.03.2020
3	National Girl Child Day Campaign	January, 2021
4	Sampoorna Sukanya Gram Campaign – To ensure the reach of SSA till last mile, a "Sampoorna Sukanya Gram Campaign" was launched during June 2019. In this campaign atleast 5 villages to be enmarking Sampoorna Sukanya Village (Gram). It covers opening of Sukanya Samriddhi Account for all eligible girl child in that village. Till 31.03.2021, a total of 19535 villages declared as "Sampoorna Sukanya Gram".	

(b) & (c) No Sir.

(d) No fund has been allocated to the State Governments.
