GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.3582 ANSWERED ON 20.12.2021

PROJECTS PIORITISED FOR THE DEVELOPMENT OF TOURISM IN WEST BENGAL

3582. SHRI DILIP GHOSH:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the projects prioritized for the development of tourism in West Bengal and funds provided thereunder during the last five years;
- (b) whether the Government provides any special package to the States/UTs for the development of tourism and if so, the details thereof indicating the package provided during the said period;
- (c) the monitoring mechanism put in place by the Government to review the progress of such projects; and
- (d) the other measures being taken by the Government to promote tourism in West Bengal?

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): Ministry of Tourism under the schemes of "Swadesh Darshan", "National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)" and 'Assistance to Central Agencies for Tourism Infrastructure Development' provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for the development of tourism infrastructure in the country, including West Bengal. The details of projects sanctioned under the above schemes in the State of West Bengal for development of tourism related infrastructure is given at Annexure. (b): The Ministry of Tourism does not sanction/provide special package to the States/UTs for the development of tourism.

(c): The Ministry of Tourism monitors the physical progress of the projects through field inspections and review meetings held periodically with the State Governments/Union Territory Administrations/Central Agencies. In addition, the Ministry of Tourism has developed a dashboard for monitoring implementation of the sanctioned projects under the Swadesh Darshan and PRASHAD Schemes.

(d): The Ministry of Tourism promotes India as a holistic destination and as part of its on-going activities, releases domestic and international print, electronic and online media campaigns under the 'Incredible India 'brand-line, to promote various tourism destinations and products of the country including West Bengal. Promotions are also undertaken through the Website and Social Media platforms of the Ministry. In addition, the India Tourism Offices in India and overseas undertakes various promotional activities with the objective of showcasing the tourism potential of the different States.

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STATEMENT IN REPLY TO PART (a) OF LOK SABHA UNSTARRED QUESTION NO.3582 ANSWERED ON 20.12.2021 REGARDING PROJECTS PIORITISED FOR THE DEVELOPMENT OF TOURISM IN WEST BENGAL.

Swadesh Darshan Scheme				(Rs	(Rs. in Crore)	
SI. No.	State	Name of the Circuit	Name of the Projec	t Amt. Sanctioned	Amt. Released	
Yea	r 2015-16	;				
1.	West Bengal	Coastal Circuit	Development G Beach Circui Udaipur- Digh Shankarpur- Tajpu Mandarmani- Fraserganj-Bakkhlai Henry Island	a- ir-	68.31	

PRASHAD Scheme			(Rs. in Crore)	
SI. No.	State	Name of the Project	Project Cost	Amount Released
Yea	r 2016-17			
1.	West Bengal	Development of Belur	30.03	23.39

Assistance to Central Agencies for Tourism Infrastructure Development Scheme

(Rs. in Crore)

SI. No.	State	Name of the Project	Central Agency	Amount Sanctioned	Amount Released
Yea	r 2017-18				
1.	West Bengal	Joint Development of Rampurhat Railway Station	M/o Railways	3.48	1.74
2.	West Bengal	Joint	M/o	3.87	1.93

		Development of Tarakeshwar Railway Station	Railways		
	r 2019-20	1	r		
3.	West Bengal	Joint Development of New Jalpaiguri Railway Station	M/o Railways	4.55	2.27
4.	Uttar Pradesh (Varanasi & Allahabad-I, Allahabad- II), Bihar (Bhagalpur), West Bengal (Kolkata) & Assam (Neamati, Pandu, Jogighopa & Biswanathg hat)	nine (09) main points of embarkation/ disembarkati	IWAI	28.03	7.01
