### GOVERNMENT OF INDIA MINISTRY OF TOURISM

## LOK SABHA UNSTARRED QUESTION NO. 3510 ANSWERED ON 20.12.2021

#### **OBJECTIVE OF NEW TOURISM POLICY**

3510.SHRI SANJAY SADASHIVRAO MANDLIK:

SHRI SHRIRANG APPA BARNE:

**SHRI PRATAPRAO JADHAV:** 

**SHRI SUDHEER GUPTA:** 

**SHRI BIDYUT BARAN MAHATO:** 

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has unveiled/considering to unveil a new tourism policy soon;
- (b) if so, the details thereof along with the salient features aims and objectives of the said policy;
- (c) whether the Government has held any deliberations with the States with popular tourist destinations regarding the said policy;
- (d) if so, the details thereof and the outcome and response of the States in this regard; and
- (e) whether the Government proposes to also use foreign languages along with Hindi and English at places of tourist attraction like monuments etc. being visited by a substantial number of foreign tourists and if so, the details thereof?

#### **ANSWER**

#### **MINISTER OF TOURISM**

(SHRI G. KISHAN REDDY)

- (a) to (d): Ministry of Tourism has formulated a draft National Tourism Policy incorporating suggestions received from State Governments, stakeholders, eminent personalities in the field of tourism and general public, which is currently under process in the Ministry.
- (e): A list provided by Archaeological Survey of India giving the details of Cultural Notice Board (CNB) Signages in Foreign Language installed at Centrally Protected Monuments of ASI is given at Annexure.

\*\*\*\*

# STATEMENT IN REPLY OF PART (e) OF LOK SABHA UNSTARRED QUESTION NO. 3510 ANSWERED ON 20.12.2021 REGARDING OBJECTIVE OF NEW TOURISM POLICY

### Cultural Notice Board (CNB) Signages in Foreign Language

SI. No.	Monument / Site	Circle Office	Foreign Language
1.	Site and stupa and monastery of the Sakyas Piprahwa	Lucknow	Chinese
2.	Sravasti	Lucknow	Chinese
3.	Ancient Buddhist site of Sarnath	Sarnath	Chinese
4.	Chaukhandi Stupa	Sarnath	Chinese
5.	Buddhist relics and Mahaparinirvana temple located at Kushinagar	Sarnath	Chinese
6.	Buddhist Monuments, Sanchi	Bhopal	Sinhala

\*\*\*\*\*