

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 3157
TO BE ANSWERED ON 16.12.2021

SAMBHAV

3157. MS. DIYA KUMARI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of aims and objectives of the Sambhav Programme;
- (b) the list of schemes included in Sambhav along with the details thereof; and
- (c) the district-wise list of field offices of the Ministry in the State of Rajasthan that would be a part of Sambhav including the details thereof?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI NARAYAN RANE)

(a): 'Sambhav' e-National level Awareness Programme is being implemented by the Ministry to promote entrepreneurship culture and create awareness about schemes/initiatives of the Ministry amongst students & Youth through Audio/video film presentations. The Programme has been launched on 27.10.2021. Under the mass outreach programme, students of different colleges from all parts of the country are being encouraged to take up entrepreneurship.

(b) & (c): Awareness is being created on all schemes of the Ministry of MSME including flagship initiatives like 'Prime Minister's Employment Generation Programme (PMEGP)', Udyam Registration, Champions Portal, Skill Development and Marketing Assistance Programme. MSME Development Institute (DI), Jaipur and KVIC office, Jaipur, have conducted 'Sambhav' in various colleges in Rajasthan in which a total of 1713 students have participated. Further, as on 02.12.2021, a total of 61,481 students have participated in 'Sambhav' across India.
