

LOK SABHA
UNSTARRED QUESTION NO. 2988
TO BE ANSWERED ON 15.12.2021

PROFIT FROM EXPORT OF HANDICRAFT

2988. SHRIMATI RAMA DEVI:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether only the exporters are cornering the profits earned from the export of handicrafts and not by the artisans;
- (b) if so, the details thereof along with reaction of the Government thereto; and
- (c) the steps taken/proposed to be taken by the Government to ensure that the profit also reaches the artisans?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)
THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a) to (c): No Sir, Exporters and artisans are integral part of the supply chain of handicraft exports. The profit margins of exports are shared among the partners including the artisans. Eligible handicraft artisans are also sponsored fully for participating in international marketing events under Marketing Support and Services Scheme of Office of Development Commissioner (Handicrafts). Further, the Government has taken several steps in promoting the interests of artisans. Every year the government organizes domestic marketing events like Gandhi Craft Bazaar, Craft Bazaar and Exhibitions to provide marketing platform to the artisans. Steps have been taken to on-board artisans on e-commerce platforms. Producer companies have also been formed to facilitate sale of products directly by the artisans.
