

LOK SABHA
UNSTARRED QUESTION NO. 2790
TO BE ANSWERED ON 15.12.2021

CONDITION OF HANDLOOM WORKERS

2790. SHRI PARTHIBAN S.R.:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the condition of handloom workers is deteriorating day by day and they are unable to sustain and if so, the details of handlooms closed during the last three years?
- (b) whether Government has taken steps to promote handlooms through social media campaign and if so, the details thereof and the outcome thereof? and
- (c) the steps taken by Government to boost the handicraft sector across the country and to generate employment in the sector?

उत्तर
ANSWER
वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)
THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

- (a): Due to unorganized and traditional nature of handloom sector, such data, if any, pertaining to this sector is dispersed and largely unavailable for centralized quantification.
- (b): To support handloom weavers, social media campaigns were organised under the #Vocal4Handmade in the year 2020 and #MyHandloomMyPride in 2021. Central Ministers and State Chief Ministers, besides others, were requested to participate and support these social media campaigns. Marketing events, Quiz Contests etc. were organised to popularize handlooms, stimulating interest of the Indian public and creation of sales opportunities for the weavers.
- (c): The Government imparts various training programmes and schemes for promotion, development and employment for artisans of handicraft sector under “National Handicraft Development Programme (NHDP)” and Comprehensive Handicrafts Cluster Development Scheme (CHCDS).
