

GOVERNMENT OF INDIA

MINISTRY OF INFORMATION & BROADCASTING

LOK SABHA

UNSTARRED QUESTION No. 2688

(TO BE ANSWERED ON 14.12.2021)

TECHNICAL SUPPORT FOR DOORDARSHAN IN SOUTH INDIA

2688. SHRI DAYANIDHI MARAN:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the steps being taken to strengthen the infrastructural & technical support for Doordarshan Kendras & Stations in South India;**
- (b) the details of the different transfers, rationalization steps & terminations of staff at different Stations in Tamil Nadu, itemized year-wise and the reasons therefor;**
- (c) whether camera-persons of different branches in Tamil Nadu have been terminated/transferred/ deputed/assigned to other States and if so, details thereof;**
- (d) the funds being allocated to the DD Stations in Tamil Nadu itemized year-wise since 2014 and quantum of these funds allocated for the production & promotion of quality programmes in Tamil; and**

(e) the steps being taken to strengthen programmes in vernacular languages?

ANSWER

THE MINISTER OF INFORMATION AND BROADCASTING; AND

MINISTER OF YOUTH AFFAIRS AND SPORTS

(SHRI ANURAG SINGH THAKUR)

(a) Modernization and Upgradation of Doordarshan infrastructure is a continuous process and schemes in this regard are formulated and implemented from time to time.

Central Sector Scheme of Prasar Bharati (for AIR and Doordarshan) “Broadcasting Infrastructure and Network Development”, includes following components modernization (including Digitization), augmentation & replacement of transmitters, satellite broadcast equipment, modernization & digitalization of Studios, expansion of DTH, High Definition TV (HDTV), expansion of TV Channels and augmentation of Civil Infrastructure etc.

Details of modernization and upgradation work carried out in South India, since 2014 are given at Annexure-I.

(b) & (c) The transfers of staff in various cadres/posts are carried out in accordance with Transfer Policy of Prasar Bharati with a view to optimally utilise manpower as per the operational needs of AIR

and DD from time to time in the country including in the State of Tamil Nadu.

Prasar Bharati has re-allocated the posts of Cameraman Grade I and Cameraman Grade II vide its order dated 12.04.2021 this year for managing operational needs of its various DD channels being originated from different parts of the country including “DD Podhigai” from Chennai in the State of Tamil Nadu.

(d) Year-wise fund allocated to the DD Stations in Tamil Nadu since 2014 is attached as per Annexure-II

(e) Prasar Bharati broadcasts programmes on its various AIR channels in 23 languages and 181 dialects across the country. In addition, Prasar Bharati is having 36 DD channels including International, National and Regional Channels telecasting programmes in different vernacular languages.

**ANNEXURE AS REFERRED TO IN REPLY TO PART (a) OF LOK SABHA
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Doordarshan

Details of major Engineering Capital Projects which have been implemented in Southern States of India since 2014.

- Integrated automated playout facility setup at Hyderabad.
- EFP Van Setup at DDK Thiruvananthapuram.
- Procurement of Direct View LED based Video walls for DDK Chennai.
- Digital Terrestrial HPT in Chennai, Bengaluru, Thiruvananthapuram and Hyderabad.
- Supply of DSNG Van at Visakhapatnam.
- Under modernisation and digitalisation of studios, Vision mixer, digital peripherals and Computer graphics supplied at Bengaluru, Chennai, Hyderabad, Thiruvananthapuram and Vijaywada.
- Compact Camcorder and accessories supplied to Chennai, Hyderabad, Thiruvananthapuram, Puducherry and Vijaywada.
- Back Pack supplied to Chennai, Hyderabad, Thiruvananthapuram, Vijaywada.
- Augmentation of technical facilities of Kendras at Bengaluru, Chennai, Hyderabad and Thiruvananthapuram.

**ANNEXURE AS REFERRED TO IN REPLY TO PART (d) OF LOK SABHA
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Year-wise fund allocation to the DDKs in the state of Tamil Nadu (figures in Rupees in Crores)		
Financial Year	Total Budget	Programming Budget
2013-14	48.9016	4.1180
2014-15	51.8015	5.5136
2015-16	54.8730	6.6966
2016-17	59.2910	7.0014
2017-18	60.4774	6.9056
2018-19	65.7656	6.7585
2019-20	65.6256	5.7070
2020-21	60.8019	3.8060