

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA
UNSTARRED QUESTION No.2303
TO BE ANSWERED ON 13.12.2021

ACTIVITIES OF CELEBRATION OF AZADI KA AMRIT MAHOTSAV IN INDIAN EMBASSIES.

2303. Shri Kotha Prabhakar Reddy
Shrimati Vanga Geetha Viswanath

Will the Minister of CULTURE be pleased to state:

- (a) whether the Government has launched a week long set of activities around the theme of India's 75th Independence Day, or Azadi Ka Amrit Mahotsav, in India and at its embassies abroad including film shows, quizzes, dramas and skits, and the launch of an e-book, Making of the Constitution; and
- (b) if so, the details thereof and response received and future action plan worked out so far?

ANSWER

MINISTER OF CULTURE, TOURISM, AND DEVELOPMENT OF
NORTH EASTERN REGION
(SHRI G. KISHAN REDDY)

(a) and (b) Azadi Ka Amrit Mahotsav (AKAM) is an initiative to celebrate and commemorate 75 years of India's independence. It follows whole of Government approach with special emphasis on involvement of citizens in the form of '*janbhagidari*'. Indian Missions/Posts abroad commenced AKAM celebrations from 12 March 2021. The celebrations have started 75 weeks before 15 August, 2022 and shall continue up to 15 August, 2023.

Missions/Posts have accorded high importance to the Azadi Ka Amrit Mahotsav. Over 5,000 events have been organized by Missions/Posts since 12 March, 2021. Iconic and impactful events are curated on a regular basis to commemorate AKAM, including Constitution Day and Mahaparinirvan Diwas. There has been enthusiastic participation of Indian Diaspora, Friends of India, Local Government and prominent individuals at AKAM events organised by our Missions/Posts.

The Missions/Posts has organized over 100 Iconic Weeks till date. Action Plan is prepared bases on local conditions.