

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 1899
TO BE ANSWERED ON 09.12.2021

TRADEMARK REGISTRATIONS

1899. SHRI PARVESH SAHIB SINGH VERMA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details about the current number of countries with successful trademark registrations for the Khadi Village Industries Commission (KVIC);
- (b) the details of expected revenues these trademark registrations would bring to the Khadi industry in India; and
- (c) the number of MSMEs which will be directly benefitted from trademark registrations?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI NARAYAN RANE)

(a): The details of countries who got International Registrations (wordmark- KHADI) and International Registrations (Khadi logo) for the Khadi Village Industries Commission (KVIC) is as follows:

International Trademark Registration	Name of the countries
International Registrations (wordmark-KHADI)	Germany, U.K., Australia, Russia, China, Oman, Kuwait, Mexico, Myanmar, Maldives
International Registrations (Khadi logo)	Bhutan, Oman, UAE, Kuwait Mexico, UK, Myanmar, Austria, Maldives

Note: No TM registration laws in Maldives. Myanmar (Declaration of Title registered)

(b): After the Trademark registration in foreign countries, there is a possibility of tremendous increase in the exports of Khadi and Village Industries (KVI) products. As there will be a coordinated exports, more and more people will come forward to export the Khadi products under these Khadi Trademarks.

(c): All Village Industries units (Rural Employment Generation Programme-REGP / Prime Minister's Employment Generation Programme-PMEGP) engaged in manufacturing of KVI products, traders, stockist, whole-sellers, etc. are eligible for getting the Trademark Licence on a payment of fee from KVIC. With the launch of the trademark licencing programme, an average of 10,000 units are to be registered for "Khadi India" Trademark Licences and get the benefit.
