

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE**

LOK SABHA

**UNSTARRED QUESTION NO. 1814.
TO BE ANSWERED ON WEDNESDAY, THE 8TH DECEMBER, 2021.**

ONE DISTRICT ONE PRODUCT

1814. SHRIMATI HEMA MALINI:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) whether the Government has introduced 'One District One Product' aiming to create employment opportunities and conserving the conventional craft and small scale industries;
- (b) if so, the details thereof;
- (c) whether the progress made under this scheme is satisfactory; and
- (d) if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)**

(a) to (d): The Central Government has initiated the One District One Product (ODOP) in different States/UTs of the country. ODOP is seen as a transformational step towards realizing the true potential of a district, fuelling economic growth, generating employment and rural entrepreneurship, taking us to the goal of AtmaNirbhar Bharat. ODOP initiative is operationally merged with 'Districts as Export Hub' initiative being implemented by DGFT, Department of Commerce, with the Department for Promotion of Industry and Internal Trade (DPIIT) as a major stakeholder.

Department of Commerce, through DGFT, is engaging with State and Central Government agencies to promote the initiative of ODOP in a phased manner. The objective is to convert each District of the country into an Export Hub. Products/ services (including GI products, agricultural clusters, toy clusters etc.) with export potential in each District have been identified including those belonging to conventional craft and small scale industries, like Wooden Craft(carving), Iron and Metal Craft, Udaigiri Wooden Cutlery, Phulkari, chinkarari, Phulkari etc. Further, State Export Promotion Committee (SEPC) and District Export

Promotion Committee (DEPC) have been constituted in all the 36 States/UTs.

Invest India, the National Investment Promotion and Facilitation Agency, is taking up several activities such as conducting craft and design workshops, training workshops and e-commerce onboarding drives under ODOP to support and create employment opportunities for the conventional craft and small-scale industries. 106 Products have been identified from 103 districts across the country for such support. The district-wise details of products identified under One District One Product (ODOP) initiative may be seen at **Annexure**.

ANNEXURE

ANNEXURE REFERED TO IN REPLY TO THE LOK SABHA UNSTARRED QUESTION NO. 1814 FOR ANSWER ON 08.12.2021.

S. No.	State	District	Product
1	Andhra Pradesh	Chittoor	Srikalahasti Kalamkari
2	Andhra Pradesh	Guntur	Chilli
3	Andhra Pradesh	Visakhapatnam	Araku Coffee
4	Andhra Pradesh	East Godavari	Coir and Coir Products
5	Andhra Pradesh	Sri Potti Sriramulu Nellore	Udayagiri Wooden Cutlery
6	Andhra Pradesh	Srikakulam	Pharmaceutical products
7	Arunachal Pradesh	West Kameng	Arunachal Orange
8	Assam	Sonitpur	Tezpur Litchi
9	Assam	Karbi Anglong	Ginger
10	Assam	Kamrup	Muga Silk
11	Assam	Dibrugarh	Assam Tea
12	Bihar	Bhagalpur	Bhagalpur Silk
13	Bihar	Sitamarhi	Sikki Grass Products
14	Bihar	Muzaffarpur	Shahi Litchi
15	Chhattisgarh	Bastar	Bastar Iron Craft
16	Goa	South Goa	Feni
17	Goa	North Goa	Cashew Nuts
18	Gujarat	Chhota Udaipur	Sankheda Furniture
19	Gujarat	Surendranagar	Tangaliya Shawl
20	Gujarat	Jamnagar	Jamnagari Bandhani
21	Gujarat	Bharuch	Chemicals
22	Gujarat	Anand	Dairy Products
23	Haryana	Faridabad	Auto Components
24	Haryana	Panipat	Handloom & Textiles
25	Himachal Pradesh	Kangra	Kangra painting
26	Himachal Pradesh	Kangra	Kangra tea
27	Himachal Pradesh	Kullu	Shawl
28	Himachal Pradesh	Kinnaur	Himachali Chulli oil (apricot oil)
29	Himachal Pradesh	Solan	Mushrooms
30	Jammu and Kashmir	Kupwara	Walnuts
31	Jammu and Kashmir	Budgam	Kani Shawl
32	Jammu and Kashmir	Kishtwar	Saffron
33	Jammu and Kashmir	Pulwama	Pencil

34	Jammu and Kashmir	Srinagar	Papier Machie
35	Karnataka	Haveri	Byadagi Chilli
36	Karnataka	Chikkaballapur	Bangalore Rose Onion
37	Karnataka	Chitradurga	LED Lights
38	Karnataka	Koppal	Plastic & Electronic Toys
39	Karnataka	Ramanagara	Channapatna Toys
40	Karnataka	Mysuru	Integrated Circuit Boards & Capacitors
41	Karnataka	Gulbarga	Electronics
42	Karnataka	Bengaluru Rural	Machine Tools
43	Kerala	Wayanad	Wayanad Robusta Coffee
44	Kerala	Kannur	Monsoon Malabar Arabica Coffee
45	Kerala	Kozhikode	Malabar Pepper
46	Kerala	Idukki	Marayoor Jaggery
47	Kerala	Ernakulam	Vazhakulam Pineapple
48	Kerala	Alappuzha	Coir Products
49	Ladakh	Leh	Seabuckthorn
50	Ladakh	Kargil	Pashmina Shawl
51	Madhya Pradesh	Indore	Leather Toys of Indore
52	Maharashtra	Kolhapur	Kolhapuri Chappal
53	Maharashtra	Solapur	Solapur Terry Towel
54	Maharashtra	Nashik	Nashik Valley Wine
55	Maharashtra	Satara	Mahabaleshwar Strawberry
56	Maharashtra	Sangli	Sangli Turmeric
57	Maharashtra	Ratnagiri	Alphonso Mangoes
58	Maharashtra	Pune	Purandhar Fig
59	Maharashtra	Jalgaon	Banana
60	Manipur	Imphal East	Wangkhei Phee
61	Meghalaya	West Jaintia Hills	Turmeric
62	Meghalaya	Ri-Bhoi	Pineapple
63	Mizoram	Siaha	Mizo Chilli
64	Nagaland	Kohima	Naga Mircha
65	Odisha	Koraput	Kotpad Handloom fabric
66	Odisha	Ganjam	Ganjam Kewda Rooh
67	Odisha	Kandhamal	Kandhamal Haldi
68	Odisha	Sundargarh	Steel
69	Punjab	Patiala	Phulkari
70	Punjab	Jalandhar	Sports Goods
71	Punjab	Ludhiana	Readymade Garments
72	Punjab	Fatehgarh Sahib	Re-rolled steel ingots
73	Rajasthan	Jaipur	Blue Pottery
74	Rajasthan	Nagaur	Makrana Marbles

75	Sikkim	West Sikkim	Sikkim Large Cardamom
76	Tamil Nadu	Kancheepuram	Kanchipuram Silk
77	Tamil Nadu	Coimbatore	Coimbatore Wet Grinder
78	Tamil Nadu	Tiruchirappalli	East India Leather
79	Tamil Nadu	Salem	Salem Silk
80	Tamil Nadu	Nilgiris	Nilgiri Tea
81	Tamil Nadu	Dindigul	Dindigul Locks
82	Tamil Nadu	Dindigul	Malai Poondru (Garlic)
83	Tamil Nadu	Dharmapuri	Auto components
84	Tamil Nadu	Vellore	Leather cluster
85	Tamil Nadu	Tiruvallur	Tools industry
86	Tamil Nadu	Virudhunagar	Sivakasi Crackers
87	Telangana	Warangal	Warangal Durries
88	Telangana	Adilabad	Nirmal Toys
89	Tripura	Dhalai	Queen Pineapple
90	Uttar Pradesh	Azamgarh	Black Pottery
91	Uttar Pradesh	Bhadohi	Carpet
92	Uttar Pradesh	Bulandshahr	Ceramic Products
93	Uttar Pradesh	Firozabad	Glassware
94	Uttar Pradesh	Ghazipur	Jute Wall Hangings
95	Uttar Pradesh	Kannauj	Itra (Scents)
96	Uttar Pradesh	Lucknow	Zari-Zardozi
97	Uttar Pradesh	Lucknow	Chikankari
98	Uttar Pradesh	Mirzapur	Carpet
99	Uttar Pradesh	Moradabad	Metal Craft
100	Uttar Pradesh	Saharanpur	Wood Craft (Wood Carving)
101	Uttar Pradesh	Kanpur Nagar	Leather Product
102	Uttar Pradesh	Farrukhabad	Textile Printing
103	Uttar Pradesh	Varanasi	Silk Products
104	Uttar Pradesh	Meerut	Scissors
105	Uttarakhand	Dehradun	Wellness Centres
106	West Bengal	Darjeeling	Darjeeling Tea
