

GOVERNMENT OF INDIA  
MINISTRY OF FOOD PROCESSING INDUSTRIES  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 1586**  
ANSWERED ON 07<sup>TH</sup> DECEMBER 2021

AZADI KA AMRIT MAHOTSAVA UNDER FPIs.

**1586. SHRI SUNIL KUMAR SINGH:**

Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state:

- (a) the details of programmes organized by the Ministry of Food Processing Industries (FPIs) and the Central Public Sector Undertakings (CPSUs) under Azadi ka Amrit Mahotsava; and
- (b) the details of the programmes proposed to be organized under Azadi Ka Amrit Mahotsav in the coming days ?

**ANSWER**

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES  
(SHRI PRAHLAD SINGH PATEL)

(a) & (b): Ministry of Food Processing Industries has undertaken various activities for celebrating and commemorating the 75 years of progressive India and its glorious history as part of the “Azadi ka Amrit Mahotsav”. There are no Central Public Sector Undertakings (CPSUs) under the Ministry. The details of programmes organized by the Ministry under Azadi ka Amrit Mahotsav are as follows:

- **Dandi March - Social Media Campaign during the period 12th March, 2021 to 5th April, 2021 – Shared information about the successful Food Processing Industries’ Projects that are on the route of the Dandi March.**
- Observed "Food Processing Week" during the period from 6<sup>th</sup> to 12<sup>th</sup> September, 2021.
- Inaugurated 21 projects, approved by the Ministry under its various schemes, located in the States of Andhra Pradesh, Assam, Gujarat, Haryana, Himachal Pradesh, Karnataka, Madhya Pradesh, Maharashtra, Tamil Nadu, and Uttarakhand during the “Food Processing Week”.
- Released ₹ 13.42 crores as seed capital to 4,709 members of SHGs in the States of Assam, Chhattisgarh, Maharashtra, Meghalaya, Odisha, Punjab, Rajasthan, and Uttar Pradesh under the Pradhan Mantri Formalisation of Micro food processing Enterprises (PMFME) Scheme of the Ministry during the “Food Processing Week”.
- Organized Online Food Tech Summit on 16<sup>th</sup> October 2021 to commemorate the World Food Day.
- Conducted Northeast focused social media campaign for promoting awareness about Pradhan Mantri Kisan SAMPADA Yojna (PMKSY).
- Published 30 Success stories of entrepreneurs under “Atmanirbhar Enterprises series” and “Kahaani Sukshma Udyamon Ki series” since March, 2021.
- 39 Webinars/Offline Workshops were held on One District One Product (ODOP) in different parts of the country since March, 2021.
- Awareness campaigns - information on processed food products were shared from time to time through social media in the form of infographics and videos.
- Campaigns through the social media platforms are being done regularly informing about the number of approved projects, employment generated and farmers benefited under the schemes of the Ministry.

Similar activities are planned till 15th August 2022.

\*\*\*\*\*