

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION NO.1510
TO BE ANSWERED ON 07.12.2021**

SCHEMES FOR INFORMATION AND BROADCASTING SECTOR

1510. SHRI SUNIL KUMAR MONDAL:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has been succeeded through its various schemes in improving the status of information and broadcasting sector in the country during the last six years; and
- (b) if so, the details thereof and if not, the reasons therefor?

ANSWER

**THE MINISTER OF INFORMATION AND BROADCASTING AND
MINISTER OF YOUTH AFFAIRS AND SPORTS
(SHRI ANURAG SINGH THAKUR)**

(a) Yes, Sir.

(b) During the last six years, the Government has been successful in improving the status of Information and Broadcasting sector in the country through implementation of various schemes. During this period, under the scheme of 'Broadcasting Infrastructure Network Development' (BIND), infrastructure of Doordarshan and

All India Radio have been strengthened in terms of upgradation and replacement of transmitters, broadcasting equipment and digitization, expansion of TV Channels, expansion of FM Stations with specific strengthening of coverage in Border and Left Wing Extremism(LWE) affected areas.

With an objective of improving and augmenting the infrastructure support, Media Units of the Ministry have been strengthened with machinery, equipment and infrastructure. During this period, complete digitization of TV channel distribution has been implemented through the scheme of 'Mission Digitization'. Under the scheme of 'Supporting Community Radio Movement in the country', large number of Community Radio stations have been set up in various States. This has empowered the local communities in rural and remote areas with effective dissemination of information relating to agriculture, health, education, environment, culture and social welfare areas.
