

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 1439
TO BE ANSWERED ON THE 7TH DECEMBER, 2021

Enrolment in PMFBY

1439. SHRI KOTHA PRABHAKAR REDDY:
SHRIMATI VANGA GEETHA VISWANATH:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

(a) whether the Government is taking steps to maintain the enrolment of farmers and the coverage of lakhs of acres under the Pradhan Mantri Fasal Bima Yojana (PMFBY); and

(b) if so, the details thereof and progress made till date, State-wise?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE
कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a) & (b) The Pradhan Mantri Fasal Bima Yojana (PMFBY) is voluntary for States as well as for farmers. Therefore, farmers are free to insure their crops as per their risk perception, provided the crops and area is notified by the concerned State Government/UT Administration.

However, Government has taken several steps to create substantial awareness about the scheme amongst beneficiaries so that they can enroll their area and crops voluntarily under the scheme. The Government has made provision to ensure availability of adequate funds for awareness of PMFBY. The revised Operational Guidelines for PMFBY which came into effect from 1st October 2018 have inter-alia provided that the insurance companies should compulsorily spent atleast 0.5% of the total gross premium collected by them for Information, Education and Communication (IEC) activities.

The Government has actively supported the awareness activities being carried out by the States, implementing Insurance Companies, financial institutions, and CSC network to disseminate key features of PMFBY amongst farmers and members of Panchayati Raj Institutions (PRIs). All the grass root level organisations responsible to implement PMFBY are actively involved in building capacity of farmers to take informed decisions. Since, the Revamped PMFBY is being implemented from Kharif 2020, and has been made voluntary for all the farmers, the behavioural change communication activities are being conducted through various media tools viz Print, electronic, Digital and Social Media etc. Mobile IEC vehicles also being used to motivate farmers during enrolment campaign at grass root level. Apart from this, other activities for awareness generations involve the publicity of key

features and benefits of the scheme through advertisements in leading National and local newspapers, airing of audio-visual spots on regional / local channels, distribution of IEC material in local languages, dissemination of SMS through Kisan / NCIP portal and organisation of online workshops of all stakeholders including farmers, Panchayat Members, and other key stakeholders.

Further, a structured awareness campaign 'Crop Insurance Week/Fasal Bima Saptah' has been initiated by the Ministry of Agriculture and Farmers Welfare since Kharif 2021 under Azadi Ka Amrit Mahotsav, an initiative to celebrate 75 years of India's independence, in all the PMFBY notified districts with special emphasis on aspirational/tribal districts. The core focus of the campaign is to increase the awareness and benefits of the scheme, sensitize the stakeholders and to increase overall enrolment of farmers, thereby helping them to reap the benefits of crop insurance with special focus on identified aspirational/tribal districts. The next crop insurance week is planned during Rabi 2021-22 with a view to create awareness amongst all stakeholders while targeting floating population of farmers at weekly bazar, rural haats, APMC Mandis, Rural fairs / Festivals including Block and Gram Panchayats etc. from 1st December to 7th December, 2021.

State-wise details of farmer applications enrolled alongwith area insured during 2020-21 under PMFBY are **Annexed**.

Annexure**State-wise details of farmer applications and area insured during 2020-21 under Pradhan Mantri Fasal Bima Yojana (PMFBY)**

State/UT Name	Farmers Applications Insured (Lakh)	Area Insured (Lakh ha)
A & N Islands	0.003	0.003
Assam	15.8	10.1
Chhattisgarh	51.6	24.5
Goa	0.001	0.0001
Haryana	16.5	18.9
Himachal Pradesh	2.4	0.8
Karnataka	16.1	16.1
Kerala	0.8	0.4
Madhya Pradesh	77.4	116.5
Maharashtra	124.0	68.1
Meghalaya	0.001	0.001
Odisha	97.5	11.9
Puducherry	0.1	0.1
Rajasthan	107.6	113.6
Sikkim	0.001	0.0002
Tamil Nadu	57.3	17.2
Tripura	2.6	0.4
Uttar Pradesh	41.9	31.5
Uttarakhand	1.7	0.7
GRAND TOTAL	613.2	430.7
