GOVERNMENT OF INDIA

MINISTRY OF INFORMATION & BROADCASTING

LOK SABHA

STARRED QUESTION No. *230

(TO BE ANSWERED ON 14.12.2021)

AIR JEYPORE STATION IN ODISHA

*230.   SHRI SAPTAGIRI SANKAR ULAKA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a)   whether the All India Radio, Jeypore PC station in Odisha has been included in Bhawanipatna Cluster as per latest directions of Prasar Bharati;

(b)   if so, the details thereof and the reasons therefor;

(c)   whether the Government is aware of the discontent in undivided Koraput District on the above direction; and

(d) the steps taken/being taken by the Government to retain AIR

Jeypore Station in Odisha and make it 3rd Cluster of Odisha?

ANSWER

THE MINISTER OF INFORMATION AND BROADCASTING; AND

MINISTER OF YOUTH AFFAIRS AND SPORTS

(SHRI ANURAG SINGH THAKUR)

(a) to (d) A statement is laid on the Table of House.

(a) to (d)   Prasar Bharati, with the objective of streamlining and strengthening administrative operations across several hundreds of small field units of DD and AIR spread across India, has consolidated administrative management of DD and AIR establishments into one or more clusters within every state (around 80 clusters across India). Accordingly, the administration of the field units of DD and AIR in the state of Odisha has been organised into three clusters, as per Annexure, each to be headed by a senior officer who is made responsible for administrative functions of the smaller field units that are part of the respective clusters.

This structuring of smaller field units into administrative clusters has been done to bring operational efficiency and prudent financial management so that service matters, statutory matters such as RTI replies, legal and financial matters of these smaller field units are handled in a timely and transparent manner by the senior officer heading each cluster.

This administrative organisation of smaller field units into clusters however has no bearing on the content operations of AIR Radio service in Jeypore or of any other AIR station in the state of Odisha or anywhere in India.

AIR Jeypore continues to function as before to serve the needs and aspirations of the region by delivering radio content in multiple modes such as on 1467 kHz in Medium Wave, and at 103.6 MHz in FM in Jeypore, and on "newsOnAir" mobile application on "Android" and "iOS" platform for mobile users globally.

ANNEXURE AS REFERRED TO IN REPLY TO PART (a) to (d) OF LOK SABHA STARRED QUESTION NO. *230 FOR ANSWER ON 14.12.2021

Details of Clusters in State of Odisha

Cluster	Cluster Head	Cadre	Establishment under cluster	
			AIR	DD
1.	2.	3.	4.	5.
1	Head AIR Cuttack	DDG	AIR Cuttack, Puri, Joranda, Soro, Baripada, Sambhalpur, Rairangpur, Keonjhar, Rourkela	
2	Head DD Bhubaneswar	DDG		DDK Bhubneshwar, DDK PGF Sambhalpur, HPT Berhampur HPTV Cuttack, HPT Baleshwar, LPTVs at Baripada, Karanjia, Keonjhar, Pallahara, Anandpur, Bhadrak, Durgapur, Talcher, Angul, Dhenkanal, Dashrathpur, Brajrajnagar, Kuchinda, Sundergarh, Deogarh, Bonai, Joda, Mohana, Banapur, Paradeep, Rajranapur, Bhanjanagar, Khandapara, Baligurha, Narsinghpur, Phulbani, Athamalik, boudh, Balangir, Tirtol, Kendrapara.
3	Head AIR Bhawanipatna with additional charge of Head DD Bhawanipatna	DDG	AIR Bhawanipatna, Jeypore, Berhampur, Bolangir	DDK (PGF) Bhawanipatna, LPTVs at Nuapara, Patnagarh, Khariar, Umarkot, Navrangpur, Padmpuram, Raiyagada, Jeypore, Koraput, Simliguda, Malkangiri, Parlakhemundi