

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**STARRED QUESTION NO. \*176**  
**TO BE ANSWERED ON 09.12.2021**

**E-COMMERCE PORTAL 'BHARAT CRAFT'**

\*176. SHRI NAMA NAGESWARA RAO:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government proposes to launch an e-commerce portal 'Bharat Craft' on the lines of Alibaba and Amazon;
- (b) if so, the details thereof and the reasons behind such a move;
- (c) whether this e-commerce portal would provide a platform for MSMEs to market and sell their products and give a boost to the MSME sector and if so, the details thereof; and
- (d) the details regarding the potential of this portal in terms of revenue generation in the coming years?

**ANSWER**

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI NARAYAN RANE)

(a) to (d): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO THE PARTS (a) to (d) OF  
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(a): No Sir.

(b) to (d): Do not arise.

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