

GOVERNMENT OF INDIA  
MINISTRY OF RURAL DEVELOPMENT  
DEPARTMENT OF RURAL DEVELOPMENT

**LOK SABHA**  
**STARRED QUESTION NO. 121**  
ANSWERED ON 07/12/2021

**SELF-HELP GROUPS**

\*121. SHRIMATI SUPRIYA SULE:  
SHRI KULDEEP RAI SHARMA:

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) the details of the current rural development schemes in the country in which Self-Help Groups (SHGs) are involved, State/UT-wise and scheme-wise;
- (b) whether the Government is planning to enhance the annual income of SHGs which are the backbone of rural economy and if so, the steps taken by the Government in this regard;
- (c) whether rural products from SHGs have huge potential of acceptance among masses in the country and abroad; and
- (d) whether the Government has identified e-commerce as an effective tool to harness it and if so, the details thereof?

**ANSWER**  
MINISTER OF RURAL DEVELOPMENT  
(SHRI GIRIRAJ SINGH)

(a) to (d) A statement is laid on the Table of the House.

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**STATEMENT (a) to (d) REFERRED TO IN REPLY TO LOK SABHA STARRED QUESTION NO. \*121 TO BE ANSWERED ON 07.12.2021.**

(a) The Ministry of Rural Development, inter-alia, is implementing Deendayal Antyodaya Yojana –National Rural Livelihoods Mission (DAY-NRLM), Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) and Pradhan Mantri Gram Sadak Yojana (PMGSY) in which Self Help Groups (SHGs) are involved. These Schemes are implemented through State Governments/UT Administrations. In addition, SHGs are being involved by other Departments/Ministries and State Government Departments dealing with rural development from time to time.

DAY-NRLM is being implemented across the country in a mission mode since 2011 with the aim to bring at least one woman member from each rural poor household, as per the Socio Economic Caste Census (SECC) 2011 data and process of Participatory Identification of Poor (PIP), into the fold of Self Help Groups (SHGs) and to support them to take economic activities. As on 30<sup>th</sup> November, 2021 about 8.01 crore Women households have been mobilized into 73.19 lakh Self Help Groups (SHGs). The State/UT wise details of the number of households mobilized into SHGs since 2011 under the Mission is attached at **Annexure**.

Under MGNREGA, SHG members are involved in the planning of works through participation in Gram Sabha projects, play the role of Social Auditors and are also engaged as worksite supervisors (mates). In addition, efforts are being made to progressively engage Federations of Women Self-help Groups as Project Implementing Agencies (PIA) at the Gram Panchayat / Block / District level.

(b) Under DAY-NRLM sub-schemes like Mahila Kisan Sashaktikaran Pariyojana (MKSP), Start-up Village Entrepreneurship Programme (SVEP), Aajeevika Grameen Express Yojana (AGEY), National Rural Economic Transformation Project (NRETP), are being implemented for enhancing the income on sustainable basis of the SHGs. The Mission seeks to achieve its objective through investing in four core components viz., (i) social mobilization and promotion of sustainable community institutions of the rural poor [Self Help Groups (SHGs), Village Organisations (VOs), Cluster Level Federations (CLFs)] (ii) financial inclusion (iii) sustainable livelihoods and (iv) convergence & entitlements. Within the ambit of the mission, SHG members are being facilitated for promotion of sustainable livelihood so that they may reach an aspirational goal of having minimum of a lakh rupee as annual income. Further, the Ministry has also taken initiatives through convergence with other Ministries/Departments for enhanced livelihoods support of the SHG households.

(c) & (d) The Ministry in collaboration with Government e-Marketplace (GeM) has created “SARAS Collection” as a Store Front in GeM for marketing of SHG products. The States of Assam, Bihar, Chhattisgarh, Gujarat, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Odisha, Punjab, Rajasthan, Uttarakhand, Uttar Pradesh and West Bengal have supported SHGs in registering on GeM portal. Also, a Memorandum of Understanding (MoU) has been entered on 2<sup>nd</sup> November, 2021 between Ministry of Rural Development and Flipkart Internet Pvt. Ltd. to allow the Self Help Groups (SHGs) producers including the artisans, weavers and craftsmen to access national markets through the Flipkart Samarth programme. Further, some States have also developed their own e-Commerce platform to support marketing of products of SHGs.

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## Annexure

## ANNEXURE REFERRED TO IN REPLY OF LOK SABHA STARRED QUESTION NO. \*121 TO BE ANSWERED ON 07.12.2021 REGARDING "SELF-HELP GROUPS".

Sl No	State/UTs	SHGs Formed	Households Mobilised
1	Andhra Pradesh	819936	8301530
2	Assam	301513	3265264
3	Bihar	990215	11466669
4	Chhattisgarh	204410	2198991
5	Gujarat	260646	2662062
6	Jharkhand	264292	3298778
7	Karnataka	207388	2581690
8	Kerala	245390	3567827
9	Madhya Pradesh	342876	3910444
10	Maharashtra	532517	5455304
11	Odisha	487689	5158435
12	Rajasthan	196441	2233544
13	Tamil Nadu	290170	3477123
14	Telangana	407737	4292558
15	Uttar Pradesh	551227	5838600
16	West Bengal	910693	9582816
17	Haryana	47992	509371
18	Himachal Pradesh	30118	242550
19	Jammu & Kashmir	54789	466652
20	Punjab	28572	293740
21	Uttarakhand	35959	279961
22	Arunachal Pradesh	4195	36837
23	Manipur	3138	34980
24	Meghalaya	36603	362587
25	Mizoram	7285	63901
26	Nagaland	12380	109792
27	Sikkim	5225	49130
28	Tripura	30830	284839
29	Andaman & Nicobar	1009	9986
30	Goa	3162	40731
31	Ladakh	414	2537
32	Lakshadweep	296	3448
33	Puducherry	3409	44950
34	Daman and Diu and Dadra & Nagar Haveli	585	6349
	<b>Total:</b>	<b>73,19,101</b>	<b>8,01,33,976</b>

\*As on 30th November, 2021

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