## GOVERNMENT OF INDIA MINISTRY OF CULTURE LOK SABHA STARRED QUESTION NO. 111 TO BE ANSWERED ON 6<sup>TH</sup> DECEMBER, 2021

# SCHEMES FOR PRESERVATION AND PROMOTION OF FOLK ARTS

## **†\*111. SHRIMATI HEMA MALINI:**

#### Will the Minister of CULTURE be pleased to state:

- (a) whether schemes are being implemented by the Government for the preservation and promotion of various folk arts of the country like folk dance etc. under the preservation and promotion of culture;
- (b) if so, the details thereof; and
- (c) the details of the expenditure incurred under these schemes during the last five years?

#### ANSWER

#### MINISTER OF CULTURE, TOURISM AND DEVELOPMENT OF NORTH EASTERN REGION (SHRI G. KISHAN REDDY)

(a) to (c) A Statement is laid on the Table of the House.

# STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION NO. 111 FOR 6<sup>TH</sup> DECEMBER, 2021

(a) to (c) Yes, Sir. To protect, promote and preserve various forms of folk art and culture including folk dance & music throughout the country, the Government of India has set up seven Zonal Cultural Centres (ZCCs). These ZCCs organize various cultural activities and programmes on regular basis in the country for which annual grant-in-aid is provided to them. The grant-in-aid provided to these ZCCs during the last five years is as under:

|         | (Rs. in lak |         |  |  |  |  |
|---------|-------------|---------|--|--|--|--|
| SI. No. | Year        | Amount  |  |  |  |  |
| i.      | 2016-17     | 6085.07 |  |  |  |  |
| ii.     | 2017-18     | 4689.71 |  |  |  |  |
| iii.    | 2018-19     | 5952.69 |  |  |  |  |
| iv.     | 2019-20     | 5732.95 |  |  |  |  |
| V.      | 2020-21     | 4009.38 |  |  |  |  |

Besides, Rashtriya Sanskriti Mahotsavs (RSMs) are also conducted through these ZCCs where a large number of artists from all over India are engaged to showcase their talents. From November, 2015 onwards, eleven (11) RSMs at 20 places in various States have been organized by Ministry of Culture in the country.

Further, for preservation and promotion of various folk arts of the country, these ZCCs also implement a number of schemes viz. Award to Young Talented Artists, Guru Shishya Parampara, Theatre Rejuvenation, Research & Documentation, Shilpgram, OCTAVE and National Cultural Exchange Programme, brief details of which are at **Annexure-I**. The details of expenditure incurred by all the ZCCs under these schemes during the last five (5) years are as under:

| SI. | Name of the Scheme               | Expenditure (Rs. in lakh) |         |         |         |         |
|-----|----------------------------------|---------------------------|---------|---------|---------|---------|
| No. |                                  | 2016-17                   | 2017-18 | 2018-19 | 2019-20 | 2020-21 |
| 1.  | Award to Young Talented Artistes | 49.07                     | 24.94   | 6.80    | 17.67   | 5.22    |
| 2.  | Guru Shishya Parampara           | 117.13                    | 66.19   | 169.13  | 110.86  | 116.82  |
| 3.  | Theatre Rejuvenation             | 207.61                    | 183.95  | 202.78  | 143.51  | 55.66   |
| 4.  | Research & Documentation         | 171.47                    | 58.85   | 100.44  | 83.82   | 101.59  |
| 5.  | Shilpgram                        | 347.06                    | 348.88  | 384.04  | 330.60  | 367.80  |
| 6.  | Octave                           | 476.94                    | 289.50  | 470.69  | 520.33  | 11.47   |
| 7.  | National Cultural Exchange       | 2973.21                   | 6141.69 | 3826.88 | 3085.85 | 1694.07 |
|     | Programme                        |                           |         |         |         |         |

Ministry of Culture also administers the following financial assistance schemes to promote and develop the national and regional cultures of the country, including folk art, dance & music:

- i. Repertory Grant
- ii. Financial Assistance to Cultural Organizations with National Presence
- iii. Cultural Function Production Grant

- iv. Preservation and Development of Cultural Heritage of the Himalayas
- v. Financial assistance for Building Grant including Studio Theatres
- vi. Scheme for Financial assistance for Tagore Cultural Complexes
- vii. Senior/ Junior Fellowships to Outstanding Persons in the Fields of Culture
- viii. Scholarship to Young Artists in Different Cultural Fields
- ix. Tagore National Fellowship
- x. Scheme for Pension and Medical Aid to Artists

Brief details of the aforesaid schemes and their components are at **Annexure-II**. Details of funds released under the aforesaid schemes for the last five years are as under:

|            | (Rs. in lakh   |         |         |         |         |         |  |  |
|------------|--|---------|---------|---------|---------|---------|--|--|
| SI.<br>No. | Name of the Scheme   | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 |  |  |
| 1.         | Repertory Grant  | 4013.28 | 4189.08 | 3347.37 | 3995.75 | 3480.15 |  |  |
| 2.         | Financial Assistance to<br>Cultural Organizations<br>with National Presence      | 837.46  | 998.94  | 1112.00 | 701.03  | 930.46  |  |  |
| 3.         | Cultural Function<br>Production Grant  | 1926.26 | 3183.93 | 3282.00 | 1199.00 | 1651.90 |  |  |
| 4.         | Preservation and<br>Development of Cultural<br>Heritage of the Himalayas         | 109.77  | 259.48  | 238.58  | 229.95  | 336.00  |  |  |
| 5.         | Financial assistance for<br>Building Grant including<br>Studio Theatres          | 76.05   | 221.67  | 315.91  | 273.47  | 193.47  |  |  |
| 6.         | Scheme for Financial<br>assistance for Tagore<br>Cultural Complexes              | 1525.04 | 1815.50 | 361.92  | 1757.07 | 596.43  |  |  |
| 7.         | Senior/ Junior Fellowships<br>to Outstanding Persons in<br>the Fields of Culture | 862.20  | 876.60  | 992.00  | 832.20  | 888.60  |  |  |
| 8.         | Scholarship to Young<br>Artists in Different Cultural<br>Fields                  | 283.80  | 159.00  | 345.30  | 325.80  | 379.50  |  |  |
| 9.         | Tagore National<br>Fellowship  | 30.05   | 35.34   | 34.61   | 20.73   | 28.25   |  |  |
| 10.        | Scheme for Pension and Medical Aid to Artists                                    | 1317.00 | 1530.00 | 1973.59 | 1817.60 | 871.31  |  |  |

# Annexure referred to in reply to parts (a) to (c) of Lok Sabha Starred Question No. 111 for 06.12.2021

# Schemes being implemented by Zonal Cultural Centres (ZCCs)

**i. Award to Young Talented Artistes:** The Scheme "Young Talented Artists" is carried out to encourage and recognize the young talents especially in the field of rare art forms. Talented youngsters of the age group of 18-30 years are selected and given a onetime cash award of Rs. 10,000/-.

**ii. Guru Shishya Parampara:** This scheme envisages transmitting our valued traditions to the coming generations. Disciples are trained under veterans in art forms which are rare and vanishing. Rare and vanishing art forms of the region are identified and eminent exponents are selected to carry out the training programmes in 'Gurukula' tradition. The monthly remuneration for Guru – Rs. 7,500/-, Accompanist – Rs. 3,750/- and Pupils - Rs. 1,500/- each for the period of six month to maximum 1 year for one scheme. The names of the Gurus are recommended by the State Culture Departments.

**iii. Theatre Rejuvenation:** To promote theatre activities including stage shows and Production oriented workshops, etc., Honorarium up to Rs. 30,000/- per show excluding TA & DA is paid. The groups are finalized on the basis of their credentials as well as the merit of projects submitted by them.

**iv. Research & Documentation:** To preserve, promote and propagate vanishing visual and performing art forms, including folk, tribal and classical in the fields of music, dance, theatre, literature, fine arts etc. in print/ audio – visual media. The art form is finalized in consultation with State Culture Departments.

**v. Shilpgram:** To promote folk and tribal art and crafts of the zone by organizing seminar, workshops, exhibitions, craft fairs, design development and marketing support to the artisans living in the rural areas.

**vi. Octave:** To promote and propagate the rich cultural heritage of North East region comprising of eight States namely Arunachal Pradesh, Assam, Meghalaya, Mizoram, Sikkim, Nagaland, Manipur and Tripura, to the rest of India.

vii. National Cultural Exchange Programme: It can be termed as the lifeline of the Zonal Cultural Centers. Under this scheme, various festivals of performing arts, exhibitions, yatras etc are organized in member States. Artists from other zones/states are invited to participate in these programmes. Participation of artists from the zone in festivals held in other parts of the country are also facilitated. Zonal centres also participate in major festivals happening in member States by arranging performances during these festivals where large number of audience get chance to enjoy and understand art forms of other regions. These festivals provide opportunity to understand various cultures of our country.

# Annexure referred to in reply to parts (a) to (c) of Lok Sabha Starred Question No. 111 for 06.12.2021

#### Brief of schemes administered by Performing Arts Bureau

**1.** SCHEME OF FINANCIAL ASSISTANCE FOR PROMOTION OF ART AND CULTURE: The scheme consists of five components. The names and details of the scheme components are as given below:

#### i. Repertory Grant

The objective of Repertory Grant Scheme Component is to provide financial support for all genres of performing arts activities like dramatic groups, theatre groups, music ensembles, children theatre etc. and imparting training of artists by their respective Guru on regular basis in line with Guru–Shishya Parampara. As per the scheme, support is provided to 1 Guru and maximum 18 Shishyas in theatre and 1 Guru & 10 Shishyas in music & dance.

Amount of Assistance – Guru Rs.10000/- p.m., Shishya – Rs.1000-6000/-p.m.

#### ii. Cultural organizations with National Presence

The objective of this scheme component is to provide support for cultural activities at Large scale National / International level. The Quantum of assistance under this scheme is up to Rs. 5 Cr.

#### iii. Cultural Function & Production Grant (CFPG)

The objective of this scheme component is to provide financial support to NGOs/ Societies/ Trusts/ Universities etc. for Seminars, Conference, Research, Workshops, Festivals, Exhibitions, Symposia, Production of Dance, Drama-Theatre, Music etc. The maximum grants provided under CFPG is Rs.5 Lakh (Rs. 20 Lakh under exceptional circumstances)

# iv. Financial Assistance for the Preservation & Development of Cultural Heritage of the Himalayas\*

The objective of this scheme component is to promote and preserve the cultural heritage of the Himalayas through research, training and dissemination through audio visual programmes. The financial support is provided to the organizations in the States falling under the Himalayan Region i.e. Jammu & Kashmir, Himachal Pradesh, Uttarakhand, Sikkim and Arunachal Pradesh. The quantum of funding is Rs. 10.00 lakhs per year for an organization which can be increased to Rs. 30.00 lakhs in exceptional cases.

# \*In case of North Eastern States, 90% of the project cost is financed by the Government.

# 2. SCHEME OF FINANCIAL ASSISTANCE FOR CREATION OF CULTURAL INFRASTRUCTURE:

#### i. Financial Assistance for Building Grants including Studio Theatres\*

The objective of the Building Grant Scheme component is to provide financial support to NGOs, Trusts, Societies, Govt. Sponsored bodies, Universities, Colleges etc. for creation of Cultural infrastructure (i.e. studio theatre, auditorium, rehearsal hall, classroom etc.) and provision of facilities like electrical, air conditioning, acoustics, light and sound systems etc. Under this scheme component, the maximum amount of grant is up to Rs.50 Lakh in metro cities and up to Rs.25 Lakh in non- metro cities.

## ii. Financial Assistance for Tagore Cultural Complexes (TCC)\*

The aim of the scheme component is to provide financial support to NGO, Trust, Societies, Govt. Sponsored bodies, State/ UT Govt. University, Central/State Govt. agencies/bodies, Municipal Corporations, reputed not-for-profit organizations etc. for creation of new large Cultural Spaces such as Auditorium with facilities and infrastructure for stage performances (dance, drama and music), exhibitions, seminars, literary activities, green rooms, etc. The Scheme component also provides support for restoration, renovation, extension, alteration, up-gradation, modernization of existing cultural facilities (Rabindra Bhawans, Rangshalas, Multipurpose Cultural Complexes) etc. Under this scheme component, grant of up to Rs. 15 Crore (Rs. 50 Crore under exceptional Circumstances) is admissible which is 60% of the project cost.

# 3. SCHEME OF SCHOLARSHIP AND FELLOWSHIP FOR PROMOTION OF ART AND CULTURE:

# i. Scheme for the Award of Fellowship to Outstanding Persons in the Field of Culture

Upto 400 fellowships (200 Junior and 200 Senior) are awarded in a batch year to outstanding persons in the age group of 25 to 40 years (Jr.) and above 40 years (Sr.) in different cultural fields @ of Rs. 10,000/- p.m. and 20,000/-p.m. for the period of 2 years for cultural research. The fellowship is released in four equal six monthly installments on receipt of requisite research reports/ documents from the fellows.

#### ii. Scheme for Scholarships to Young Artistes in Different Cultural Fields

Upto 400 Scholarships are awarded in a batch year. Under this scheme financial assistance is given to young artistes of outstanding promise in the age group of 18-25 years for advanced training within India in the field of Indian Classical Music, Indian Classical Dance, Theatre, Mime, Visual art, Folk, Traditional and Indigenous Arts and Light Classical Music etc. @ Rs. 5,000/- p.m. for 2 years. The scholarship is released in four equal six monthly instalments on receipt of requisite research reports/ documents from the Scholars.

# \*In case of North Eastern States, 90% of the project cost is financed by the Government.

## iii. Tagore National Fellowship for Cultural Research

The purpose of the Scheme Component is to invigorate and revitalize the various institutions under the Ministry of Culture (MoC) and other identified cultural institutions in the country, by encouraging scholars/ academicians to affiliate themselves with these institutions to work on projects of mutual interest. Upto 15 Fellowships (Rs.80,000/- p.m. + Contingency Allowance) and 25 Scholarships (Rs.50,000/- p.m. + Contingency Allowance) for a maximum period of 2 Years.

## 4. SCHEME FOR PENSION AND MEDICAL AID TO ARTISTES:

The objectives of this Scheme is to provide a pension of Rs.4.000/- p.m. to the old artistes and scholars (not less than the age of 60 years and annual income not exceeding Rs.48,000/- p.a.) who have contributed significantly in their specialized fields of arts, letters etc. but are now living in penury condition. The Scheme has also provision to provide medical aid facility to these Artistes and his/her spouse by covering them under a convenient and affordable Health Insurance Scheme of the Government. In the event of death of the beneficiary, the financial assistance is transferred to his/her spouse.

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