GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA UNSTARRED QUESTION NO. 489 TO BE ANSWERED ON 22.07,2021

Honey Industry

489. SHRI KUNWAR PUSHPENDRA SINGH CHANDEL:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has formulated any scheme to give special concession to the small traders for honey production and its sale while making available the market for it;
- (b) whether honey industry can easily provide employment to more and more people belonging to economically backward and remote areas;
- (c) whether the Government has made any assessment in this regard and if so, the details thereof; and
- (d) the details of beneficiaries to be benefitted by honey industry in Bundelkhand?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI NARAYAN RANE)

(a) & (b): The Honey Mission programme was launched by Khadi & Village Industries Commission (KVIC), under the Ministry of MSME, during 2017-18 and is being implemented to promote Bee Keeping activities and provide self-sustaining employment opportunities among farmers, Adivasies and unemployed youth in rural India, especially in economically backward and remote areas. Under the programme, beneficiaries are provided with Bee Boxes, live bee colonies, tool kits and training. Till date, a total number of 15445 beneficiaries have been assisted under the programme.

Besides, under 'A Scheme of Fund for Regeneration of Traditional Industries' (SFURTI) implemented by the Ministry of MSME, traditional beekeepers are provided with sustainable employment by organizing them into clusters, and supporting them with new machineries and training. 29 Honey clusters have been approved under the scheme which will benefit 13388 beekeepers with Government of India financial assistance of Rs.68.65 crore.

Under National Beekeeping & Honey Mission (NBHM) scheme under Ministry of Agriculture, scientific beekeeping is promoted for holistic growth of the sector, leading to income and employment generation, livelihood support to farm and non-farm households.

- (c): KVIC has assigned the work of evaluation / assessment study of Honey Mission to M/s CRISIL (formerly Credit Rating Information Services of India Limited), Mumbai. The key suggestions of the report, *inter alia* include i) ensuring need based training & up-skilling, ii) training on financial services, credit facilities, iii) strengthening of handholding support on seasonal management and migration, iv) need on awareness on quality standards, v) formalising market linkages and branding and vi) convergence with the existing schemes for FPO building and cluster-based approach.
- (d): Under the Honey Mission programme of KVIC, it is proposed to form 08 Self Help Groups benefitting 80 beekeepers in the Bundelkhand Region in the financial year 2021-22.