

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 428
TO BE ANSWERED ON THE 20th JULY, 2021

ATMANIRBHAR KRISHI APP

428. SHRI B.Y.RAGHAVENDRA:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

(a) whether the Union Government has launched 'Atmanirbhar Krishi App' recently to provide farmers with actionable agricultural insights and weather alerts;

(b) if so, the details thereof along with the agencies under which the app will provide its services in various States;

(c) whether the application will be accessible from every village especially remote localities across the country, if so the details thereof;

(d) whether the Government has created awareness about the application among the farmers and if so, the details thereof; and

(e) the steps taken/being taken by the Government to popularize the said application through advertising on social networking sites and other platforms?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a): Government of India has facilitated development of an Atmanirbhar Krishi APP supported by CSR funds.

(b): The APP is made available free of cost on Google Play Store for usage. Access is being facilitated at the State level in partnership with Krishi Vigyan Kendras (KVKs).

(c): Any farmer/citizen with a basic smart phone can download and use the APP.

(d) & (e): Popularization through social media and press releases in regional languages was undertaken.
