

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS
WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 399
TO BE ANSWERED ON THE 20TH JULY, 2021

HORTICULTURE CLUSTER DEVELOPMENT PROGRAMME

399. SHRI GAUTHAM SIGAMANI PON:
SHRI C. N. ANNADURAI:
SHRI GAJANAN KIRTIKAR:
SHRI DHANUSH M. KUMAR:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government has launched the Horticulture Cluster Development Programme and if so, the details thereof;
- (b) the number of clusters selected for the programme along with the clusters where this programme will be implemented in the pilot phase;
- (c) whether this programme will address all major issues related to the Horticulture Sector and if so, the details thereof;
- (d) whether the Government has also appointed Cluster Development Agencies (CDAs) in the selected clusters and if so, the details thereof; and
- (e) the other steps taken by the Government to develop such clusters throughout the country which will help farmers with small landholdings through formation of FPOs?

ANSWER

MINISTRY OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a) & (b): Yes sir, Ministry of Agriculture and Farmers' Welfare (MoA&FW) has launched the Horticulture Cluster Development Programme (CDP). CDP is designed to leverage geographical specialization of horticulture clusters to promote integrated and market led development of identified clusters. MoA&FW has identified 12 clusters for the pilot launch of the programme. Details of 12 clusters are at **Annexure - I**.

(c): The programme will focus on holistic development of the clusters, including addressing concerns of the entire horticulture value chain, viz., pre-production, production, post-harvest management & value addition to logistics, marketing, and branding.

The programme will support integrated interventions to enhance the competitiveness of targeted clusters. The interventions have been classified into the following three verticals:

- i. **Pre-production and production:** It will support capacity-building of farmers and farm proximate interventions including planting material, modern cultivation and crop-care practices till the harvest of the crop.
- ii. **Post-harvest management and value addition:** It will support interventions at the cluster level, ranging from post-harvest handling of crop to storage, value addition and packaging.
- iii. **Logistics, Marketing and Branding:** It will support interventions to link cluster produce with consumption markets through seamless transport for efficient evacuation, cluster branding and outreach in the domestic and export markets.

(d): Government has appointed Cluster Development Agencies (CDAs) in 7 clusters out of 12 clusters identified for pilot phase. Details are at **Annexure – II**.

(e): The formation of FPOs is an integral part of Horticulture Cluster Development Programme which will help farmers with small land holding and help them in achieving economies of scale in an integrated manner by addressing concerns of entire value chain in the selected clusters.

Annexure – I**List of selected 12 clusters under pilot phase of Cluster Development Programme**

S. No.	Crop	Identified cluster	State
1	Apple	1. Shopian	Jammu & Kashmir
		2. Kinnaur	Himachal Pradesh
2	Mango	1. Lucknow	Uttar Pradesh
		2. Kutch	Gujarat
		3. Mahbubnagar	Telangana
3	Banana	1. Anantapur	Andhra Pradesh
		2. Theni	Tamil Nadu
4	Grapes	1. Nashik	Maharashtra
5	Pineapple	1. Sepahijala	Tripura
6	Pomegranate	1. Solapur	Maharashtra
		2. Chitradurga	Karnataka
7	Turmeric	1. West Jaintia Hills	Meghalaya

Annexure – II

**The status of appointment of Cluster Development Agencies
(CDAs)**

S. No.	Cluster	Name of the Cluster Development Agency (CDA)
1.	Chitradurga, Karnataka	Karnataka State Agricultural Produce Processing and Export Corporation Limited
2.	Nashik, Maharashtra	Maharashtra State Horticulture and Medicinal Plant Board
3.	Solapur, Maharashtra	Maharashtra State Horticulture and Medicinal Plant Board
4.	Anantapur, Andhra Pradesh	Andhra Pradesh Horticulture Development Agency
5.	Lucknow, Uttar Pradesh	Regional Food Research and Analysis Centre
6.	Theni, Tamil Nadu	Tamil Nadu Horticulture Development Agency
7.	Kutch, Gujarat	Gujarat Agro Industries Corporation limited
