

Government of India
Ministry of Finance
Department of Economic Affairs
LOK SABHA

UNSTARRED QUESTION NO.3429

TO BE ANSWERED ON MONDAY 9th AUGUST, 2021

“IMPLEMENTATION OF SUKANYA SAMRIDDHI YOJANA”

No.3429

SHRI NIHAL CHAND

Will the Minister of FINANCE be pleased to state:

- the details of effective steps being taken by the Government for successful implementation of the Sukanya Samriddhi Yojana and providing maximum benefits to girls;
- whether the Government has fixed any role of the States under this scheme; and
- if so, the details thereof along with the target fixed and funds allocated thereunder?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF FINANCE
(SHRI PANKAJ CHAUDHARY)

- The Sukanya Samriddhi Account (SSA) scheme is being given due audio, video electronic and print media publicity. Campaigns to open accounts are also launched from time to time for information of the public by Department of Posts (DoP). The details of campaign run by DoP is given below:

Sr.No.	Details of Campaign	Duration
1	Balika Shakti Campaign	09.12.2019 to 18.01.2020
2	Mahila Divas Campaign	24.02.2020 to 07.03.2020
3	National Girl Child Day Campaign	January, 2021
4	Sampoorna Sukanya Gram Campaign - To ensure the reach of SSA till last mile, a “Sampoorna Sukanya Gram Campaign” was launched during June 2019. In this campaign atleast 5 villages to be enmarking Sampoorna Sukanya Village (Gram). It covers opening of Sukanya Samriddhi Account for all eligible girl child in that village. Till 31.03.2021, a total of 19535 villages declared as ‘Sampoorna Sukanya Gram’.	

Interest rate offered under SSA scheme is the highest (7.6%) amongst all the Small Savings Schemes.

(b) & (c) No Sir.
