

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.3261
ANSWERED ON 09.08.2021**

**ACTION TAKEN TO IMPROVE TOURISM POTENTIAL IN NORTH-
EASTERN STATES**

3261. SHRI D.M. KATHIR ANAND:

Will the Minister of TOURISM be pleased to state:

- (a) the measures taken by the Government to improve the tourism potential in North-Eastern India and the revenue generated from International tourism;**
- (b) the details of the State which has the highest revenue from tourism in last three years along with the details of the State which has the highest potential for tourism and unable to harness it; and**
- (c) if so, the details thereof?**

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): Ministry of Tourism provides Central Financial Assistance (CFA) for the projects as submitted by the State Governments including the North Eastern States under its various scheme guidelines, subject to submission of Detailed Project Report (DPR), their adherence to scheme guidelines, submission of Utilization Certificates and availability of funds. The Detail of projects sanctioned in the North Eastern States under Swadesh Darshan & PRASHAD Schemes in the last three years is given at Annexure-I.

For promotion of tourism in North Eastern Region, Ministry carries out special promotion in domestic and international markets highlighting region's diversity, tourism products and its rich culture. The Ministry organizes International Travel Mart (ITM)

every year in one of the North Eastern States, with the objective of providing a platform to them to showcase their tourism potential to prospective international and domestic buyers and opportunity to interact with them. The last edition of ITM was held in Manipur.

Ministry of Tourism also provides Central Financial Assistance under the relevant Scheme guidelines for proposals submitted by State Governments/Union Territory administrations for organizing fairs/festivals/events. The State-wise details of funds sanctioned for fairs & festivals and project sanctioned under the Assistance to Central Agencies Scheme for the year 2018-19 to 2020-21 is given at Annexure-II.

The Ministry does not maintain data on revenue generated from Tourism. However, the details of Foreign Exchange Earnings (FEE) from tourism during the year 2018, 2019 and 2020 is as follows:

Year	Foreign Exchange Earnings (Rs. in Crore)
2018#2	1,94,881
2019#2	2,11,661
2020#2	50,136

2: Revised Estimates

ANNEXURE-I

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.3261 ANSWERED ON 09.08.2021 REGARDING ACTION TAKEN TO IMPROVE TOURISM POTENTIAL IN NORTH-EASTERN STATES.

LIST OF PROJECTS SANCTIONED UNDER SWADESH DARSHAN & PRASHAD SCHEMES FOR NORTH EASTERN REGION

(Rs. in Crore)

Sl. No.	State/UT	Name of the Circuit	Name of the Project	Amt. Sanctioned
	2018-19			
1.	Tripura	North East circuit	Development of Surma Cherra- Unakoti- Jampui Hills - Gunabati-Bhunaneshwari- Matabari- Neermahal- Boxanagar - Chottakhola- Pilak- Avangchaarra	65.00
2.	Meghalaya	North East Circuit	Development of West Khasi Hills (Nongkhlaw- Krem Tirof – Khudoi & Kohmang Falls – Khri River- Mawthadraishan, Shillon), Jaintia Hills (Krang Suri Falls- Shyrmang- looksi), Garo Hills (Nokrek Reserve, Katta Beel, Siju Caves)	84.97

PRASHAD SCHEME

(Rs. in crore)

State	Name of Project	Year of sanction	Approved cost
NAGALAND	Development of Pilgrimage Infrastructure in Nagaland	2018-19	25.26
ARUNACHAL PRADESH	Development of Parasuram Kund, Lohit Distt.	2020-21	37.88
MEGHALAYA	Development of Pilgrimage Facilitation in Meghalaya	2020-21	29.32
SIKKIM	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	2020-21	33.32
TRIPURA	Development of Tripura Sundari Temple, Udaipur	2020-21	37.84

ANNEXURE-II

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.3261 ANSWERED ON 09.08.2021 REGARDING ACTION TAKEN TO IMPROVE TOURISM POTENTIAL IN NORTH-EASTERN STATES.

LIST OF FAIRS & FESTIVALS IN NORTH EASTERN REGION DURING THE LAST THREE YEARS

(Rs. in Lakh)

Name of States	Years	Name of Festivals	Amount sanctioned
Assam	2018-19	International Buddhist conference	25.00
		CFA for organizing Rongali festival	25.00
Arunachal Pradesh	2018-19	Basar Confluence 3.0 Festival	20.00
Meghalaya	2018-19	Wangala Dance Festival and Nongkrem Dance Festival	50.00
Mizoram	2018-19	Organizing ChapcharKut Festival	25.00
Sikkim	2018-19	CFA for World Tourism Day, Red Panda Festival , Gangtok	50.00

(Rs. in Lakh)

Name of States	Years	Name of Festivals	Amount sanctioned
Arunachal Pradesh	2019-20	Organizing River Tribe's Angling Festival & Butterfly Meet at MIAO	50.00
Manipur	2019-20	Sangai Festival, Youth Adventure & Water Sports festival	50.00
Meghalaya	2019-20	Wangala Dance&Nongkrem Dance Festival	50.00
Mizoram	2019-20	Organizing Anthurium Festival & Winter Festival	50.00
Nagaland	2019-20	Organizing Thuwu-Ni Festival, Hornbill Festival & Sukhrunye Festival	50.00
Sikkim	2019-20	Organizing World Tourism Day& Red Panda Winter Festival	50.00
Tripura	2019-20	Kharchi Mela Neermahal & Diwali Mela	42.00

(Rs. in Lakh)

Name of States	Years	Name of Festivals	Amount sanctioned
Arunachal Pradesh	2020-21	Organizing Pedal to Pakke	25.00
Mizoram	2020-21	Anthurium Festival & Winter Festival	50.00
Sikkim	2020-21	Red Panda Winter Carnival, Jorethang Maghey Mela & Pelling Winter Tourism Festival	50.00
Tripura	2020-21	Bharat Bangla Festival	25.00

PROJECT SANCTIONED UNDER ASSISTANCE TO CENTRAL AGENCIES SCHEME

(Rs. in Lakh)

Year	State	Name of projects	Implementing Agency	Amount sanctioned
2020-21	Mizoram	Development of Convention Centre and associated Infrastructure at Aizawl, Mizoram	WAPCOS	3994.75
