

GOVERNMENT OF INDIA

MINISTRY OF INFORMATION & BROADCASTING

LOK SABHA

UNSTARRED QUESTION No. 3141

(TO BE ANSWERED ON 06.08.2021)

STRENGTHENING OF DDK, SAMBALPUR

3141. SHRI SURESH PUJARI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to consider strengthening the programme section of DDK, Sambalpur, by providing updated machinery and adequate manpower and if so, the details thereof;**
- (b) whether his Ministry would allocate adequate hours for transmission of Programmes and news in Sambalpuri language from this DDK keeping in view the centre of culture and traditions of Western Odisha and if so, the details thereof; and**
- (c) whether the Government is considering to open a separate news unit at DDK, Sambalpur and also establish its extension unit at Bargarh and if so, the details thereof?**

ANSWER

THE MINISTER OF INFORMATION AND BROADCASTING; AND

MINISTER OF YOUTH AFFAIRS AND SPORTS

(SHRI ANURAG SINGH THAKUR)

(a) Prasara Bharati is managing its programming needs with the available human resource in its network including DDK Sambalpur. The infrastructure at DDK Sambalpur is adequate to cater to the current needs; and there is no approved scheme for further upgrading the machinery at present.

(b) The following time slots have been allotted to the programmes generated by Sambalpur in Sambalpuri language on "DD Odia" a 24X7 regional channel:

(i) Monday to Friday - 09:30 AM to 10:00 AM.

(ii) Saturday - 07:30 AM to 08:00 AM

(c) The Regional News Unit at DDK Bhubaneswar caters to the entire State of Odisha. There is no approved scheme for setting up further news units in Odisha at present.
