

GOVERNMENT OF INDIA  
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

**LOK SABHA**  
**UNSTARRED QUESTION NO.3061**  
TO BE ANSWERED ON 06.08.2021

**POSHAN TRACKER APPLICATION**

3061. SHRI ACHYUTANANDA SAMANTA:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) the target set by the Government to reduce stunting and anaemia among children by 2022 and whether such target has been revised due to COVID-19 pandemic, if so, the details thereof;
- (b) whether the Government has paid or plans to bear the cost of mobile phones and expenses related to recharge, for the utilization of 'Poshan Tracker' application in view of poor financial condition of Anganwadi Workers (AWs), if so, the details thereof and if not, the reasons therefor; and
- (c) whether the Government has set up training camps for AWs to use 'Poshan Tracker' application on smartphones, if so, the details thereof?

**ANSWER**

MINISTER OF WOMEN AND CHILD DEVELOPMENT  
(SHRIMATI SMRITI ZUBIN IRANI)

(a) POSHAN Abhiyaan aims to reduce malnutrition in the country in a phased manner, through a life cycle approach, by adopting a synergised and result oriented approach. The Programme strives to induce behavioural change through nutrition centric *Jan Andolans* in the form of Poshan Pakhwadas and Poshan Maahs. The target for reducing the prevalence of stunting among children under 5 years is by 2% per annum and anemia among children under 5 years is by 3% per annum.

(b) Poshan Tracker management application provides a 360-degree view of the activities of the Anganwadi Centre (AWC), service deliveries of Anganwadi Workers (AWWs) and complete beneficiary management for pregnant women, lactating mothers and children. Simultaneously, the mobile application also digitizes and automates physical registers used by AWWs that helps improving their quality of work.

The AWWs are being provided Smartphones procured through Government e-Market (GeM) for efficient service delivery. A total of 8.66 lakhs Smartphones have been procured by 32 States/UTs. Further, AWW and Lady Supervisor (LS) are being provided ₹200/- per month for recharging of smart phones.

(c) Government has organised training of AWWs to facilitate use of Poshan Tracker by them and till date, more than 6.5 lakhs AWWs have been trained. Further, Ministry has sent a communication dated 2<sup>nd</sup> February 2021 to States/UTs regarding appointment of Nodal Person for providing technical support and resolving any issue about downloading the new Poshan Tracker application and its functioning.

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