

LOK SABHA
UNSTARRED QUESTION NO. 3051
TO BE ANSWERED ON 06.08.2021

TRAINING OF TEXTILE WORKERS IN E-COMMERCE

3051. SHRI CHANDESHWAR PRASAD:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government has any proposal to connect the local textile workers of Bihar to the internet by training them in e-commerce;
- (b) if so, the details thereof; and
- (c) the steps taken by the Government in this regard?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES
(SMT. DARSHANA JARDOSH)

(a) to (c): For handloom weavers, 23 e-commerce entities have been engaged for online marketing of handloom products. These e-commerce platforms are available for all the weavers across the country including the weavers of Bihar. The details of 23 e-commerce entities are given in **Annexure-I**. In addition, in order to support the handloom and handicrafts sector steps have been taken to on-board artisans/weavers on Government e-Market place (GeM) with help of field offices of Development Commissioner (Handloom/Handicrafts) to enable them to sell their products directly to various Government departments and organizations. The module on e-commerce has also been recently included in the marketing training programme of weavers and artisans.

Annexure referred to in reply to parts (a) to (c) of Lok Sabha Unstarred Question No. 3051 to be answered on 06.08.2021

The details of the E-commerce agencies are as follows:-

Sl. No.	Name of the Agency
1.	M/s. 'Weavesmart' Online Services
2.	M/s. ebay India Pvt. Ltd.
3.	M/s. Crafts Villa Handicrafts Pvt. Ltd.
4.	M/s. Pegarse Technologies Pvt. Ltd.
5.	M/s. GoCoop Solutions & Services Pvt. Ltd.
6.	M/s. Seniorita Creations (P) Ltd.
7.	M/s. Amazon Seller Services Private Ltd.
8.	M/s. Techwider Network India Pvt. Ltd.
9.	M/s. Venus Shoppee
10.	M/s. Modee Software R & D Pvt. Ltd.
11.	M/s. EramInfotech Private Ltd.
12.	M/s. Dee's Alley
13.	M/s. AARMART E-Commerce LLP
14.	M/s. Big Foot Retail Solutions
15.	M/s. Clues Network Pvt. Ltd.
16.	M/s. OrpaxQualtra
17.	M/s. Surekha Arts
18.	M/s. Bind Bind Ecommerce Pvt. Ltd.
19.	M/s. Flipkart Internet Pvt. Ltd.
20.	M/s. Denim Club India
21.	M/s. Myntra Designs Pvt. Ltd.
22.	M/s Shoppingkart 24 Online Services Pvt. Ltd.
23.	M/s Charu Creation Pvt. Ltd.
