

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE**

LOK SABHA

**UNSTARRED QUESTION NO. 2624.
TO BE ANSWERED ON WEDNESDAY, THE 4TH AUGUST, 2021.**

VOCAL FOR LOCAL

2624. SHRI MANOJ KOTAK:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) whether it is true that all Government departments are promoting the Prime Ministers call of 'Vocal for Local' and giving priority to India-made goods;
- (b) if so, the action taken by various departments of the Government to implement the PMs appeal for increasing use of India-made goods; and
- (c) the details of the action taken by the various departments to manufacture various items in the country itself to give priority to exports?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)**

(a) to (c):

1. The 'Make in India' initiative was launched on 25th September, 2014 to facilitate investment, foster innovation, build infrastructure, and make India a hub for manufacturing, design, and innovation. The development of a robust manufacturing sector continues to be the key priority of the Indian Government. The sector has the potential to not only take the country's economic growth to a higher trajectory but also to provide employment to a large pool of our young labour force.

2. 'Make in India' initiative has made significant achievements and presently focuses on 27 sectors under 'Make in India 2.0'. Department for Promotion of Industry and Internal Trade is coordinating action plans for the manufacturing sectors, while Department of Commerce is coordinating for service sectors.

3. The Government of India is making continuous efforts under Investment Facilitation for implementation of Make in India action plans to identify potential investors. Support is being provided to Indian Missions abroad and State Governments for organising events, summits, road-shows and other promotional activities to attract investment in the country under the Make in India banner.

Investment Outreach activities are being carried out for enhancing International co-operation for promoting FDI and improve Ease of Doing Business in the country.

4. India has registered its highest ever annual FDI Inflow of US \$81.72 billion (provisional figure) during the last financial year 2020-21 as compared to US \$ 45.15 billion in 2014-2015. In the last seven financial years (2014-20), India has received FDI inflow worth US\$ 440.01 billion which is 58 percent of the FDI reported in the last 21 years (US\$ 763.58 billion).

5. Further, with a view to support, facilitate and provide investor friendly ecosystem to attract investors into investing in India, the Union Cabinet on 03rd June, 2020 approved constitution of an Empowered Group of Secretaries (EGoS), and also Project Development Cells (PDCs) in all concerned Ministries/ Departments to fast-track investments in coordination between the Central Government and State Governments, and thereby grow the pipeline of investible projects in India to increase domestic investments , increase manufacturing within the country and FDI inflow.

6. Recently, Government has taken various steps in addition to ongoing schemes to boost domestic and foreign investments in India. These include the National Infrastructure Pipeline, Reduction in Corporate Tax, easing liquidity problems of NBFCs and Banks, policy measures to boost domestic manufacturing.

7. Government of India has also promoted domestic manufacturing of goods through public procurement orders. Government of India has issued the Public Procurement (Preference to Make in India) Order, 2017 (PPP-MII Order, 2017), as amended on 16.09.2020, to encourage participation of locally manufactured goods, services and works in government procurement.

8. In order to enhance India's manufacturing capabilities and exports- Atmanirbhar Bharat, the Government announced the introduction of Production Linked Incentive (PLI) Scheme in the various sectors viz.

- a. Mobile Manufacturing and specified electronics components,
- b. Critical Key Starting materials/drug Intermediaries & Active Pharmaceutical Ingredients,
- c. Manufacturing of Medical Devices,
- d. Automobiles & Auto Components,
- e. Pharmaceuticals drugs,
- f. Specialty Steel,
- g. Telecom & Networking Products,
- h. Electronic/ Technology Products,
- i. White Goods (ACs and LEDs),
- j. Food Products,
- k. Textile Products : MMF segment and technical textiles,
- l. High Efficiency Solar PV Modules,
- m. Advance Chemistry Cell(ACC) Battery,
