

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE
LOK SABHA
UNSTARRED QUESTION NO. 2439
TO BE ANSWERED ON THE 3rd AUGUST, 2021

e-NAM IN TAMIL NADU

2439. SHRI A. RAJA:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) the number of farmers in each Mandi and the number of farmers registered on e-National Agriculture Market (e-NAM) platform in Tamil Nadu, district-wise;
- (b) whether the e-NAM platform has helped farmers from Tamil Nadu to increase their revenue and double their income, if so, the extent of the same; and
- (c) the measures taken to get more number of farmers registered on e-NAM?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a): As on 30th June, 2021, a total of 2,84,152 farmers of Tamil Nadu have been registered with National Agriculture Market (e-NAM). The District wise & mandi wise number of farmers registered on e-NAM platform is at Annexure-I.

As informed by the Department of Agricultural Marketing and Agribusiness, Govt. of Tamil Nadu, the number of farmers in each mandi is not available.

(b): No specific study has been conducted to assess whether e-NAM platform has helped farmers from Tamil Nadu. However, as per the evaluation Report of CCS National Institute of Agricultural Marketing (NIAM) on "performance evaluation of National Agriculture Market" (October, 2020), the platform helps in creating a unified market through online trading both at State & National levels. This e-NAM concept further ensures various benefits like streamlining of procedures across the integrated markets, promotes real time price discovery based on actual demand and supply, removes information asymmetry between buyers and sellers, promotes transparency in auction process, promotes access to a nation-wide market for the farmer along with prices commensurate with quality of produce and online payment of sales proceeds.

(c): Various measures have been taken to register more number of farmers, some of which are as follows:-

- i. Registration of farmers at mandi premises
- ii. Online registration by farmers through e-NAM Portal.
- iii. Online registration through farmer friendly mobile app (available on Android & iOS platform, free of cost)
- iv. Toll-free number 1800-2700-224 to assist farmers including to help farmers in registration process.
- v. Customer helpdesk support to resolve queries during and after registration process.
- vi. Creating awareness amongst farmers through various programs.

Farmer registered on e-NAM platform (since inception to 30th June 2021)

Sl. No	District	Mandi	Farmer Registered on e-NAM
1	Coimbatore	Anaimalai	6371
2	Coimbatore	Annur	8789
3	Coimbatore	Negamam	557
4	Coimbatore	Pollachi	7443
5	Cuddalore	Panruti	1686
6	Cuddalore	Virudhachalam	15726
7	Dharmapuri	Harur	1118
8	Dindigul	Dindigul	2509
9	Dindigul	Natham	1153
10	Dindigul	Oddanchatram	2573
11	Dindigul	Palani	2305
12	Erode	Anthiyur	6629
13	Erode	Erode	4633
14	Erode	Gobichetipalayam	7085
15	Erode	Perundurai	6268
16	Erode	Sathyamangalam	7105
17	Kancheepuram	Kancheepuram	12
18	Kancheepuram	Maduranathangam	65
19	Madurai	Madurai	2747
20	Madurai	Usilampatti	139
21	Nagapattinam	Kuthalam	329
22	Nagapattinam	Mayiladuthurai	521
23	Nagapattinam	Sembanarkoil	633
24	Nagapattinam	Sirkali	197
25	Namakkal	Paramathi Velur	5136
26	Ramanathapuram	Kamuthi	1002
27	Ramanathapuram	Mudhukalathur	799
28	Ramanathapuram	Paramakudi	2737
29	Ramanathapuram	Rajasingamangalam	810
30	Theni	Cumbum	2080
31	Theni	Theni	803
32	Tiruchirapalli	Lalgudi	2891
33	Tiruppur	Moolanur	2001
34	Tiruppur	Pethappampatti	8925
35	Tiruppur	Thiruppur	7857
36	Tiruppur	Udumalpet	8133
37	Tiruppur	Vellakoil	8736
38	Tiruvannamalai	Arani	1219
39	Tiruvannamalai	Chetpet	1039
40	Tiruvannamalai	Cheyyar	759

41	Tiruvannamalai	Desur	216
42	Tiruvannamalai	Kilpennathur	2190
43	Tiruvannamalai	Polur	1531
44	Tiruvannamalai	Vandavasi	1459
45	Tiruvannamalai	Vettavalam	420
46	Vellore	Ammoor	16631
47	Vellore	Gudiyatham	173
48	Vellore	Kalavai	5059
49	Vellore	Thirupathur	6
50	Vellore	Vaniyambadi	70
51	Vellore	Vellore	162
52	Villupuram	Avalurpet	10977
53	Villupuram	Gingee	38691
54	Villupuram	Kallakurichi	14198
55	Villupuram	Sankarapuram	1149
56	Villupuram	Thirukovilur	29898
57	Villupuram	Thiyagadurgam	1961
58	Villupuram	Tindivanam	1397
59	Villupuram	Ulundurpettai	4428
60	Villupuram	Vikiravandi	5328
61	Villupuram	Villupuram	5614
62	Virudhunagar	Rajapalayam	596
63	Virudhunagar	Virudhunagar	478
Total			284152
