

LOK SABHA
UNSTARRED QUESTION NO. 1979
TO BE ANSWERED ON 30.07.2021

STEPS TO DEVELOP TEXTILE INDUSTRY

1979. SHRIMATI SANGEETA KUMARI SINGH DEO:
DR. JAYANTA KUMAR ROY:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) the steps undertaken by Government to develop textiles including funds allocated to the States of Odisha and West Bengal;
- (b) the details of e-commerce platforms of Government presently available for online marketing of handloom products in the said States;
- (c) the steps undertaken to encourage the growth of textiles in the said States which are facing competition from cheaper, machine-made textiles that are being imported;
- (d) the details of assistance provided to the rural craftsmen, sculptors and weavers in the said States during COVID pandemic times;
- (e) whether one "Craft Village" is proposed to be established in these States where the traditional craftsmen and weavers can stay and display their rich handicrafts, sculptures; and
- (f) if so, the steps being taken by Government in this regard?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES
(SMT. DARSHANA JARDOSH)

(a) & (c): Several steps have been taken by the Government to develop textiles throughout the country including states of Odisha and West Bengal. With a view to promote ease of doing business in the country and achieve the vision of generating employment and promoting exports by way of technology upgradation in textile sector through "Make in India". Amended Technology Upgradation Fund Scheme (ATUFS) was launched in January 2016 with an outlay of Rs. 17,822 crores from 2015-16 to 2021-2022. The objective of the scheme is to facilitate augmenting of investment, productivity, quality, employment, exports along with import substitution in textile industry and also to indirectly promote investment in textile machinery manufacturing. ATUFS is a demand driven scheme wherein funds are allocated pan-India basis instead of state-wise allocation of funds.

Government has recently extended the Rebate on State and Central Taxes and Levies for exporters of garment and made-up products. This will help promotion of manufacturing of garment and made up and will create additional employment opportunities.

Further, following projects have been implemented in the State of West Bengal and Orissa under scheme for Integrated Textile Park (SITP) and Scheme for Incubation Centre in Apparel Manufacturing (SIAM) for the development of textiles:

(Rupees in crore)

Sl No.	Scheme	Project	Project Cost	GOI Share	GOI released
1	Scheme for Integrated Textile Park (SITP)	EIGMEF apparel Park Ltd., Sayed Amir Ali, kolkata	130.50	40	31.61
2		Hosiery park, Howrah, west Bengal	70.14	28.06	25.25
3	Scheme for Incubation Centre in Apparel Manufacturing (SIAM)	Incubation Centre in Apparel Manufacturing at Bhubaneshwar(SPINFED)	13.04	12.93	11

(b): Altogether, 23 e-commerce entities have been engaged for online marketing of handloom products. These e-commerce platforms are available for all the weavers across the country including the weavers of Odisha and West Bengal States. The details of 23 e-commerce entities are given in **annexure-I**.

(d): The Government of India, Ministry of Textiles is implementing various schemes for overall development & welfare of the rural craftsmen, sculptors and weavers across the country, including in the State of Odisha and West Bengal. Under these schemes, financial assistance is provided for raw materials, purchase of looms and accessories, design innovation, product diversification, infrastructure development, skill upgradation, lighting units, marketing of handloom & handicrafts products in domestic as well as overseas markets and getting loans at concessional rates, etc. Further, during COVID 2019 pandemic, artisans/ weavers are being registered on government e- marketplace (Gem) to sell their products on line.

Budgetary allocation of funds is not made State/UT-wise. Funds are directly released to the eligible agencies/weavers on receipt of viable proposals. However, scheme-wise funds allocated for the year 2021-22 for handlooms& handicrafts sector schemes are given in **annexure-II**.

(e) & (f): Government has established one craft village at Raghurajpur in Odisha where the traditional craftsmen and weavers can stay and display their rich handicrafts, sculptures of the State.

Annexure referred to in reply to part (b) of Lok Sabha Unstarred Question No. 1979 to be answered on 30.07.2021

The details of the E-commerce agencies are as follows:-

Sl. No.	Name of the Agency
1.	M/s. 'Weavesmart' Online Services
2.	M/s. Ebay India Pvt. Ltd.
3.	M/s. Crafts Villa Handicrafts Pvt. Ltd.
4.	M/s. Pegarse Technologies Pvt. Ltd.
5.	M/s. GoCoop Solutions & Services Pvt. Ltd.
6.	M/s. Seniorita Creations (P) Ltd.
7.	M/s. Amazon Seller Services Private Ltd.
8.	M/s. Techwider Network India Pvt. Ltd.
9.	M/s. Venus Shoppee
10.	M/s. Modee Software R & D Pvt. Ltd.
11.	M/s. EramInfotech Private Ltd.
12.	M/s. Dee's Alley
13.	M/s. AARMART E-Commerce LLP
14.	M/s. Big Foot Retail Solutions
15.	M/s. Clues Network Pvt. Ltd.
16.	M/s. OrpaxQualtra
17.	M/s. Surekha Arts
18.	M/s. Bind Bind Ecommerce Pvt. Ltd.
19.	M/s. Flipkart Internet Pvt. Ltd.
20.	M/s. Denim Club India
21.	M/s. Myntra Designs Pvt. Ltd.
22.	M/s Shoppingkart 24 Online Services Pvt. Ltd.
23.	M/s Charu Creation Pvt. Ltd.

Annexure referred to in reply to part (d) of Lok Sabha Unstarred Question No.1979 to be answered on 30.07.2021

Estimated Budget allocation throughout the country during the year 2021-22.

Handloom Sector

Sl. No.	Name of the Scheme	Budget 2021-22 (in crores)	Estimate
1	National Handloom Development Programme (NHDP)		220.00
2	Comprehensive Handloom Cluster Development Scheme (CHCDS)		10.00
3	Handloom Weavers' Comprehensive Welfare Scheme (HWCWS)		1.00
4	Yarn Supply Scheme (YSS)		155.00
	Total		386.00

Handicraft Sector

(I) National Handicrafts Development Programme (NHDP)

Sl. No	Components	Budget 2021-22 (in crores)	Estimate
1.	Baba Saheb Ambedkar Hastshilp Vikas Yojana		30.00
2.	Design & Technology Upgradation Scheme		33.71
3.	Marketing Support and Service Scheme		55.00
4.	Human Resource Development Scheme		26.00
5.	Handicraft Artisans Comprehensive Welfare Scheme		20.00
6.	Research & Development Scheme		9.50
7.	Infrastructure & Technology Support		36.00
	Total		210.21
(II) Comprehensive Handicrafts Cluster Development Scheme (CHCDS)			
1.	Development of Mega cluster		15.00
	Total		225.21
