

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 1750
TO BE ANSWERED ON 29.07.2021

Toy Industry

†1750. SHRI BALAK NATH:
SHRI SUMEDHANAND SARASWATI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government imports toys materials and toys from other countries;
- (b) if so, the details of such imports during the last three years and the current year;
- (c) the efforts being made by the Government to address the problems related to reforms of capacity building, design, innovation and machinery to promote toys industry in the country;
- (d) whether the Government has received any proposal from States especially from the State Government of Rajasthan regarding establishment of any toy unit to promote toys business in the country; and
- (e) if so, the details thereof along with the reaction of the Government thereon?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI NARAYAN RANE)

(a) & (b): The details of toys imported into India during last three years are as under:

(Value: Rs. in crore)

Year	Total Imports
2018-19	2498.48
2019-20	2315.80
2020-21	1242.38
2021-22 (upto June 2021)	154.12

*Sources: DGCIS (ITC HS Code: 9503 and 9504)

(c) to (e): The Government of India has taken several measures to address the issues relating to capacity building, design, innovation and curb imports of sub-standards toys, which are broadly as under:-

- (i) Basic Customs Duty (BCD) on toys (HS code 9503) has been increased from 20% to 60%.
- (ii) DGFT has recently mandated sample testing from each consignment to curb the import of sub-standards toys

- (iii) A quality control order has been issued by Department for Promotion of Industry and Internal Trade (DPIIT) under the Bureau of Indian Standards (BIS) Act, 2016 to ensure the toys manufactured or imported conform BIS standards.
- (iv) A comprehensive 'National Action Plan for Toys' is being implemented by DPIIT to provide all round support to domestic toy industry.
- (v) Office of Development Commissioner (Handicrafts) is also providing need based support to Toy Clusters in the area of technology, marketing, soft and hard interventions and infrastructural support for sustainable development.

Further, to support the MSME sector including Toy industry, Ministry of MSME is implementing various schemes for providing credit support for new enterprise creation, technology upgradation, skill development and infrastructure development. Under the Scheme of Funds for Regeneration of Traditional Industries (SFURTI), assistance is provided for creation of Common Facility Centres with latest machines, design centres, Raw Material Bank, skill development, exposure visit etc. A total of 14 Toy Clusters have been approved under the scheme benefitting 8839 artisans with an outlay of Rs. 41.60 crore (approx.) which includes two toy clusters in Rajasthan located at Sri Ganganagar and Udaipur, benefitting 1069 artisans with an outlay of Rs.4.41 crore (approx.).
