

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**LOK SABHA**  
**UNSTARRED QUESTION NO. 1500**  
**TO BE ANSWERED ON 28<sup>th</sup> JULY, 2021**

**MARKETING AND EXPORT ASSISTANCE TO SHG**

1500. DR. G. RANJITH REDDY:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether it has come to the notice of his Ministry regarding preparation and export, albeit small quantity of non-vegetarian pickles, snacks, fried chicken, etc. by SHG women from Irkode village in Siddipet district of Telangana;
- (b) whether the Ministry is aware that these products have become hot cakes and are also being exported to Middle East, USA, etc.; and
- (c) the help/assistance that the Ministry would extend for marketing and export of Siddipet Non-vegetarian pickles, etc. to other parts of the country and the world?

**ANSWER**

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SMT. ANUPRIYA PATEL)

**(a) and (b):** As per available information, women of Self Help Groups (SHGs) of Irkode Village of Siddipet district, Telangana have formed a Joint Liability Group named Irkode Mahila Samakya Foods. They have prepared and sold non-vegetarian pickles and snacks within the District and the State.

**(c):** The Agricultural and Processed Food Products Export Development Authority (APEDA) has been providing financial assistance to its registered exporters under the following three components: -

1. Export Infrastructure Development
2. Quality Development
3. Market Development

Details of the Scheme are provided at the APEDA website: [www.apeda.gov.in](http://www.apeda.gov.in)

SHG women from Irkode village in Siddipet district of Telangana are not registered with APEDA as an exporter.

\*\*\*\*\*