

GOVERNMENT OF INDIA
MINISTRY OF PLANNING

LOK SABHA
UNSTARRED QUESTION NO. 1484
TO BE ANSWERED ON 28.07.2021

WAYANAD DISTRICT ACTION PLAN

1484. SHRI RAHUL GANDHI:

Will the Minister of PLANNING be pleased to state:

- (a) whether programmes are being implemented to capitalize on the opportunities identified in the Wayanad district action plan in the agriculture and animal husbandry sector under the Aspirational Districts Programme (ADP);
- (b) if so, the details thereof including improving access to crop insurance and micro-irrigation facilities;
- (c) the initiatives/programmes being undertaken to improve financial inclusion and skill development in Wayanad district under the ADP especially regarding financial literacy;
- (d) the measures being taken to facilitate access to credit for micro entrepreneurs, especially in rural agripreneurs in Wayanad district;
- (e) details of the performance of Wayanad district in improving financial inclusion and skill development since March 2020;
- (f) whether an appraisal of the ADP has been conducted by an independent agency; and
- (g) if so, the details thereof including key recommendations to address gaps in the programme implementation?

ANSWER

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF STATISTICS & PROGRAMME IMPLEMENTATION; MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF PLANNING AND MINISTER OF STATE IN THE MINISTRY OF CORPORATE AFFAIRS

(RAO INDERJIT SINGH)

- (a) One of the important roles of district planning is to strategize the efforts for development by identifying gaps, setting targets after taking into account the resource availability by suitably converging the Schemes of the Central and the State Governments and to monitor the progress in achieving the identified targets. Therefore, the launch of the Aspirational Districts Programme was accompanied by preparation of District Action Plans (DAPs) for Aspirational Districts by the respective District Magistrates/ Collectors. While the onus of implementing the vision of the DAPs

primarily rests with the implementing agency i.e. the District Administration, NITI Aayog has created the 'Champions of Change' dashboard for monitoring the real-time progress of districts on 49 Key Performance Indicators (KPIs). The dashboard helps the District Magistrates/Collectors to keep track of the performance of their district on each selected KPI and therefore, encourages the district to implement the programmes and proposals incorporated in the DAP. At the same time, NITI Aayog also rewards the best performing districts in each sector, including in Agriculture & Water Resources, on a monthly basis to incentivize them to keep improving their districts performance on each KPI.

As per the data of Department of Animal Husbandry and Dairying, in 2020-21, the Peste des Petits Ruminants (PPR) vaccination of 25,000 sheep and goats has been successfully completed as against the target of 45,588 in Wayanad district. Similarly, the Foot & Mouth Disease (FMD) vaccination of 67,846 bovines have been successfully completed as against the target of 84,104 in Wayanad district, under the National Animal Disease Control Programme.

- (b) With respect to micro-irrigation, Department of Agriculture, Cooperation & Farmers Welfare (DAC&FW) is implementing Per Drop More Crop component of Pradhan Mantri Krishi Sinchayee Yojana (PMKSY- PDMC) which is operational in the country including Kerala from 2015-16. The PMKSY- PDMC focuses on enhancing water use efficiency at farm level through Micro Irrigation viz Drip and Sprinkler Irrigation System. The details of Central Assistance released and area covered under Micro Irrigation from 2015-16 to 2020-21 under PMKSY- PDMC in the State of Kerala and Wayanad district is attached as **Annexure – I**.
- (c) & (d) Targeted Financial Inclusion Intervention Programme (TFIIP) is being implemented in Wayanad district under the Aspirational Districts Programme. The key objective of the ongoing programme is to achieve 100% targets before the end of September 2021 as under:
 - i. Ensuring availability of at least one banking touch-point (branch / BC kiosk) within 5 kms of every inhabited village in the district
 - ii. Enhancing coverage under identified KPIs for financial inclusion in camp/ mission mode to reach 100% of the benchmark level for Aspirational Districts in January 2020. These KPIs relate to number of banks accounts (CASA) and enrolments under the Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Atal Pension Yojana (APY).

In order to give fillip to activities under the Programme, the following 3-tier implementation and monitoring structure has been established:

- i. National Level Steering Committee (NLSC)
- ii. State Level Implementation Committee (SLIC)
- iii. District Level Implementation Committee (DLIC)

For implementing the programme, district administration is organizing camps and outreach programme in order to achieve the targets within the stipulated time. For effective implementation of TFIIP in 112 Aspirational Districts, Senior Officers from Public Sector Banks have been nominated as Nodal officers. Monthly progress under the Programme is being shared by DFS with all 112 Districts, including Wayanad district. The details of specific inputs received from SBL, Kerala and from Mission Office (Banks), DFS are attached as **Annexure II**.

The details of the initiatives/programmes being undertaken to improve skill development in Wayanad district are attached as **Annexure III**.

- (e) Wayanad district has shown improvement of 23.17% in the Financial Inclusion & Skill Development sector since the inception of the Programme. The district theme composite score of Wayanad for Financial Inclusion and Skill Development sector, across different months, is as follows:

Financial Inclusion and Skill Development	
<i>Month</i>	<i>District Theme Composite Score</i>
Feb-20	38.0
Jun-20	29.4
Feb-21	27.8

The fall in the thematic composite score of Wayanad district in Financial Inclusion & Skill Development, post February 2020, is representative of the impact of COVID-19 pandemic as the Industrial Training Institutes (ITIs) were not operational during the lockdown measures and thus, have adversely affected the KPIs relating to fresh enrolments and training of those already enrolled. Once the impact of pandemic lessens, the progress of the district in key parameters of financial inclusion is likely to improve.

- (f) Yes, two independent assessments of the Aspirational Districts Programme have been done in the last one year. Firstly, a study by Social Progress Imperative, under the supervision of Prof. Michael Porter (Harvard Business School) and Prof. Scott Stern (MIT Sloan) was launched in August 2020 which is publicly available on the weblink: <https://socialprogress.blog/an-assessment-of-the-aspirational-districts-programme/>

More recently, in June 2021, United Nations Development Program (UNDP) also conducted a detailed appraisal of the Programme which recommends the replication of ADP in other developing countries. The Appraisal Report is also publicly available on the weblink:

https://www.in.undp.org/content/india/en/home/library/poverty/Aspirational_District_Programme_Appraisal.html

- (g) Both reports have made some recommendations and provided constructive feedback to further improve the Programme. While the detailed recommendations may be read directly for the respective reports, some of the key recommendations are as below.

The report by Social Progress Imperative recommends that the third-party survey and data collection mechanism could be further streamlined by grouping of indicators which are heavily co-related and by adjusting the frequency of data collection from monthly to quarterly or yearly, depending upon the time taken by the indicators to show any significant change. The report also encourages the respective District Administrations to regularly update their Action Plans as per their performance on various KPIs and also replicate the emerging best practices from other districts, with suitable modifications, as per the need of the district. With respect to the role of development partners, the report recommends that the partners should define their areas of operation based on their length and intensity of their engagement, such that all Aspirational Districts benefit from their presence on the ground. Lastly, the report also recommends that young professionals should be engaged to work directly at the local level with the district administration and development partners.

The UNDP Appraisal Report also makes a number of key recommendations for dealing with the existing challenges in the Programme. Firstly, to make the competition between the districts fairer, districts should be grouped together based on their common characteristics and supported accordingly. Further, the KPIs of the Programme should be revised periodically to removed indicators which are nearing saturation and replacing them with new areas that need to be prioritized. Thirdly, the UNDP Report too recommends that dedicated personnel like the Aspirational Districts Fellows need to be deployed in all Aspirational Districts to bring in additional accountability and ownership for the Programme. Lastly, the report also recommends inclusion of new sectors in the Programme, such as environment and gender, as they are essential for achieving inclusive and sustainable growth.

Central Assistance released and area covered under Micro Irrigation from 2015-16 to 2020-21 under PMKSY- PDMC in the State of Kerala and Wayanad District

(Rs. in crore; Area in Hectare)

Year	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	Total
Central Assistance released	8.53	-	25.00	4.00	-	5.00	42.53
Total Area covered under Micro Irrigation*	561	310	358	965	583	389	3166*
Area covered under Micro Irrigation in Wayanad District	180	13	8	-	-	3	204

*which includes 204 ha covered under Micro irrigation in Wayanad District.

2021-22: Allocation is Rs. 10.00 crore (Central Assistance) for State of Kerala.

Annexure – II

i. Initiatives being undertaken to improve Financial Inclusion in Wayanad District
(Period from 1st April 2020 to 31st March 2021)

No. of Financial Literacy Camps (FLC) conducted		
<i>Credit Deposit Ratio</i>	<i>No. of FLC</i>	<i>No. of FLCs conducted by FL Camps</i>
122	5	145

Rural Self Employment Training Institutes – Training Programme conducted in Wayanad District during 2020-21	
<i>No. of Programme</i>	<i>No. of Beneficiaries</i>
15	300

ii. Credit Disbursement Details - Access to credit for Micro-enterprises and Agriculturalist (Amount in Rs. crores)

Credit Disbursed to Agriculture		Credit Disbursed to MSME		Credit disbursed to Weaker Sections	
<i>Account</i>	<i>Amount</i>	<i>Account</i>	<i>Amount</i>	<i>Account</i>	<i>Amount</i>
339527	3641	13848	691	195846	3263

No. of Banking Outlets		No. of PMJDY Accounts
<i>Manned by Banks' own Staff</i>	<i>Banned by Banking Correspondents (BCs)</i>	
207	31	15129

iii. Flagship Schemes data as on 16.07.2021 of Wayanad district

PMJDY		PMJJBY	PMSBY	APY	MUDRA (2020-21)			Stand-up India		
<i>No. of Accounts</i>	<i>Deposits</i>	Enrol-ments	Enrol-ments	Subs-cribers	<i>No. of A/cs</i>	<i>Amount Sanctioned</i>	<i>Amount Disbursed</i>	<i>No. of A/cs</i>	<i>Amount Sanctioned</i>	<i>Amount Disbursed</i>
1,25,316	51.32	32,137	1,31,183	14,665	39,213	137.84	137.18	61	9.90	7.67

Programmes being undertaken to improve skill development in Wayanad district**1. Status under Pradhan Mantri Kaushal Vikas Yojana (PMKVY):**

(a) Pradhan Mantri Kaushal Kendra (PMKK) centre details in Wayanad, Kerala

S.No.	Training Partner	Parliamentary Constituency	Year of Allocation	Status as on June 30th, 2021
1.	JITM Skills Private Limited	Wayanad	2019	Centre Established

(b) Training details in Wayanad, Kerala (as on 10.07.2021):

State	District	Scheme	PMKK	Enrolled	Trained	Assessed	Certified	Reported Placed
Kerala	Wayanad	PMKVY 2.0	No	2,730	2,617	2,084	1,851	327
		PMKVY 2.0	Yes	345	180	176	160	0
		PMKVY 3.0	No	140	60	58	0	0
		PMKVY 3.0	Yes	120	0	0	0	0
Total				3,335*	2,857	2,318	2,011	327

(c) The year-wise training details of PMKVY 2.0 and PMKVY 3.0 (as on 10.7.2021)

State	District	FY	Enrolled	Trained	Assessed	Certified	Reported Placed
Kerala	Wayanad	FY-16-17	180	0	0	0	0
		FY-17-18	520	550	417	394	148
		FY-18-19	152	209	254	189	148
		FY-19-20	2,223	1,112	1,052	638	24
		FY-20-21	240	903	469	729	7
		FY-21-22	20	83	126	61	0
Total			3,335*	2,857	2,318	2,011	327

- 2. Status of Industrial Training Institutes:** There are total of 7 ITIs in Wayanad, out of which 3 are Government ITI and 4 are Private ITI with a combined capacity of 800.
- 3. Sankalp Project:** A sum of Rs.10 lakh was released to the District Skill Committee of Wayanad under SANKALP project to develop District Skill Development Plans by conducting Skill Gaps Studies and other measures and support the implementation of the identified measures.
- 4. Apprenticeship:** There are 25 establishments registered in Wayanad district for apprenticeship and 06 (six) apprentices are undergoing training.

- 5. Indicators of Aspirational Districts:** The performance of Wayanad on the major indicators of Aspirational Districts of key skill development schemes of PMKVY, DDUGKY, NULM, are as under:

District Name	Indicator	Number
Wayanad	Total cumulative number of youth certified in short term training schemes till May 2021	3704*
	Total cumulative number of youth placed in short term training schemes till May 2021	1698
	Total cumulative registered under apprenticeship till May 2021	1065
	Total cumulative number of people certified under Recognition of Prior Learning as on May 2021	0

Note: The figure 3,335 (The cumulative figure for enrolled beneficiaries under PMKVY) and the figure 3,704 (the cumulative figure of certified beneficiaries under key skill development schemes of the Government of India including PMKVY of Ministry of Skill Development and Entrepreneurship, DDUGKY of Ministry of Rural Development, and NULM of Ministry of Housing and Urban Affairs) have different components, especially since the latter figure pertains to skilled persons in the age-group 15-29 years whereas the former pertains to all age groups.
