

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE**

LOK SABHA

**UNSTARRED QUESTION NO. 1391.
TO BE ANSWERED ON WEDNESDAY, THE 28TH JULY, 2021.**

INDIAN STARTUPS

1391. SHRI MANOJ KOTAK:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) whether Indian Startups have emerged as one of the largest in the world;
- (b) if so, the details with valuation of Startups;
- (c) the number of direct and indirect jobs that have been created by Startups in the last three years;
- (d) whether the Government has any plans to promote Startups in the coming future; and
- (e) if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)**

(a) & (b): Indian startup ecosystem is widely recognized as the 3rd largest startup ecosystem. As of 14th July 2021 **52,391 entities** are recognized as startups by Department for Promotion of Industry and Internal Trade (DPIIT).

As per Industry estimates, there are 53 unicorns currently in India, with a tentative valuation of Rs. 1.4 lakh crore. Valuation of a company is a market driven exercise and the data of individual companies is not maintained by DPIIT.

(c): As of 14th July 2021, more than 5.7 lakh jobs have been reported by more than 50,000 startups.

(d) & (e): The Startup India initiative is a flagship initiative of Government of India which aims to build a strong ecosystem for nurturing innovation and

Startups in the country. A 19-point Startup India Action Plan was launched in January 2016 which paved the way for the introduction of a number of policy initiatives to build a strong, conducive, growth-oriented environment for Indian startups. Hon'ble Prime Minister unveiled Startup India: The Way Ahead at 5 years celebration of Startup India on 16th January 2021 which includes actionable plans for promotion of ease of doing business for startups, greater role of technology in executing various reforms, building capacities of stakeholders and enabling a digital Aatmanirbhar Bharat. The key objectives and the action plan of 'Startup India: The Way Ahead' are at Annexure - I.

ANNEXURE 1

ANNEXURE REFERRED TO IN REPLY TO PARTS (d) & (e) OF THE LOK SABHA UNSTARRED QUESTION NO.1391 FOR ANSWER ON 28TH JULY, 2021.

Objectives of 'Startup India: The Way Ahead'

- i. Foster a culture of innovation amongst citizens and students in particular.
- ii. Promote innovation in all sectors of economy across the country, including semi-urban and rural areas.
- iii. Support creative and innovative ideas through incubation and research and development to transform them into valuable products, processes or solutions to improve productivity and efficiency.
- iv. Create an environment of absorption of innovation in industry.
- v. Facilitate public organizations to assimilate innovation with a view to improving public service delivery.
- vi. Promote creation, protection and commercialization of intellectual property rights.
- vii. Make it easier to start, operate, grow and exit businesses by reducing regulatory compliances and costs.
- viii. Promote ease of access to capital for startups.
- ix. Incentivize domestic capital for investments into startups.
- x. Mobilize global capital for investments in Indian startups.
- xi. Keep control of startups with original promoters.
- xii. Provide access to global markets for Indian startups.

Action Plan of 'Startup India: The Way Ahead':

1. **Ease of Starting up** - To reduce the compliance burden and enable startups to focus on their work without worrying about approvals or clearances.
2. **Ease of Procurement** - Mechanisms to be created for enabling procurement of products or processes based on innovative ideas to improve public service delivery
3. **Deeper Engagement with Central Ministries and CPSU** - To encourage Central Ministries and Central Public Sector Undertakings (CPSUs) to work proactively with and for the Indian startup ecosystem.
4. **Promoting Startups in Every District** - Encourage establishment of 'Startup India Access Centres' at every district to assist innovators and entrepreneurs in remote areas
5. **Startup India Hub - Digital Canvas of Indian Startup Ecosystem** - To create a digital canvas and a holistic one-stop-shop for India's vast and burgeoning startup ecosystem to enable continuous and seamless engagement and knowledge exchange between all relevant ecosystem stakeholders and enablers Complete information on Startup India Hub will be available in all Indian languages.

6. **Establish New Incubators and Accelerators** - To set up new incubators and accelerators in collaboration with State governments and the private sector to support 50,000 startups
7. **Creation of Innovation Zones at the level of Urban Local Bodies** - To improve governance and public service delivery at the grassroots level by assimilating innovation.
8. **National Capacity Development Program** - To develop capacities of ecosystem enablers and stakeholders to promote a more inclusive startup ecosystem.
9. **Integrate Academia & Innovation to Encourage Entrepreneurship** - To amplify the innovation and entrepreneurship led ecosystem through academia
10. **India as the New Global Destination** - To position and promote India as the global hub for startup ecosystem.
11. **Mobile Applications, Made In India for The World** - To promote 'Vocal for local' and to create a comprehensive ecosystem for the development and deployment of products and services developed by Indian startups.
12. **Strengthen Indic Languages Ecosystem** - Promote development of solutions and content in Indic languages.
13. **Encourage Bharat Maps** - Promote domestic mapping solutions and harness India's mapping capabilities for Indian startup ecosystem.
