

GOVERNMENT OF INDIA
MINISTRY OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
DEPARTMENT OF ANIMAL HUSBANDRY AND DAIRYING
LOK SABHA

UNSTARRED QUESTION No. 1261
TO BE ANSWERED ON 27TH JULY 2021

DAIRY FARM MANAGEMENT

1261. SHRI T.R.BAALU:

Will the Minister of FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
मत्स्यपालन, पशुपालन और डेयरी मंत्री
be pleased to state:

- (a) whether the Government has drawn any action plan to enable higher access for dairy farm management, including facial recognition of cattle;
- (b) if so, the details thereof; and
- (c) if not, the reasons therefor?

ANSWER

THE MINISTER OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
(SHRI PARSHOTTAM RUPALA)

(a) to (c) A comprehensive breed improvement marketplace and information portal for direct use of farmers in the form of the e-GOPALA app (**Generation of wealth through Productive Livestock**) has been launched by Hon'ble PM on 10th September 2020. e-Gopala app the digital platform is helping farmers in managing livestock including buying and selling of disease free germplasm in all forms (semen, embryos, etc); availability of quality breeding services (Artificial Insemination, veterinary first aid, vaccination, treatment etc) and guiding farmers for animal nutrition, treatment of animals using appropriate ayurvedic medicine/ethno veterinary medicine. The app is also sending alert to farmers (on due date for vaccination, pregnancy diagnosis, calving etc) and informing farmers about various government schemes and campaign in the area.

At present animal identification is not undertaken by facial recognition of cattle. However, assistance has been made available to the States and Union Territories for identification and registration of 53.5 crore cattle, buffalo, sheep Goats and pigs under the Central Sector Scheme, National Animal Disease Control Programme using polyurethane tags with 12 digit unique number. As on date 16.85 crore bovines have been identified and their data on breeding and health has been uploaded on Information Network for Animal Productivity and Health data base. Identification and registration of animals undertaken under the scheme is as per recommendations of International Committee for Animal Recording.
